

Ø

# SOUTHERN EUROPE INVESTMENT MARKET OVERVIEW

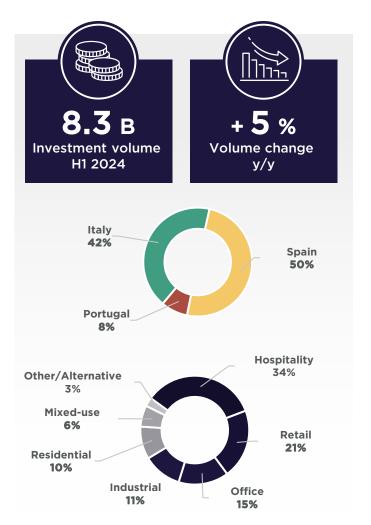
JULY 2024

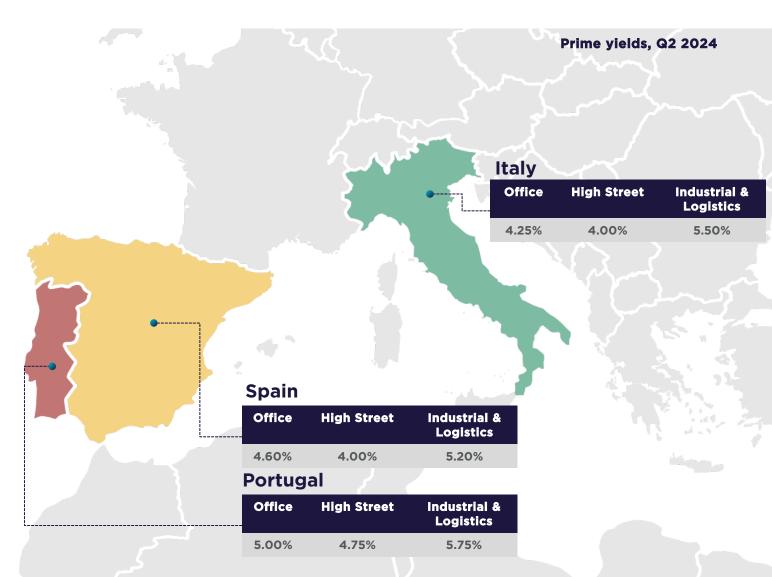
Better never settles

# **SOUTHERN EUROPE REGIONS**



# Investment Market H1 2024





#### **Cushman & Wakefield**

# Investment Market H1 2024

+50 %

Volume change

у/у

ITALY

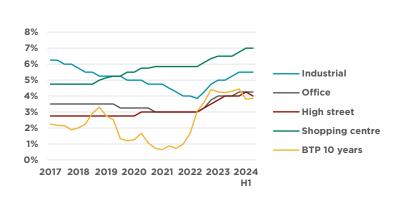
3.5 в

Investment volume

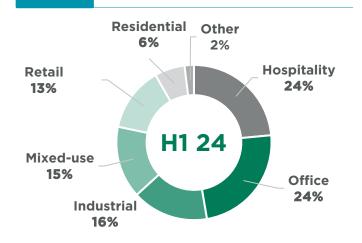
H1 2024



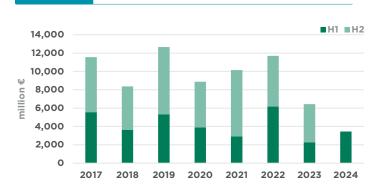
# **Prime Yields**



# Key Investment



# **Investment Volumes**



# **Economic Forecast**

Economic indicator	2022	2023	2024	2025
GDP growth	<b>4.1</b> %	1.0%	0.8%	0.9%
Inflation	8.7%	5.9%	1.7%	2.0%
Unemployment rate	8.1%	7.7%	6.9%	7.1%

Source: Moody's Analytics - July 9th, 2024



# **SPAIN** Investment Market H1 2024

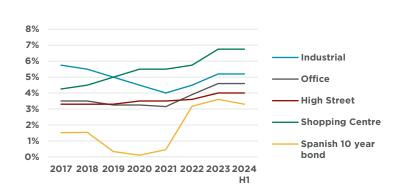


Investment in Spain closed the first half of 2024 with a total volume above 4€Bn. This figure is at similar levels to the same period last year - only 15% lower, largely due to the first quarter of 2023, when interest rates had not yet reached such high levels.

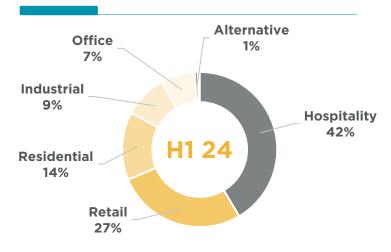
The hospitality  $(1.7 \in Bn)$  and retail sectors  $(1.1 \in Bn)$  are driving investment in Spain, with record numbers thanks to the strength of their fundamentals. The living sector continues at a good pace and the logistics and office sector are struggling despite healthy fundamentals.

Specially in Madrid (300€Mn), important capital movements are being carried out towards changes of use of obsolete office buildings to be transformed into Living/Hotel.

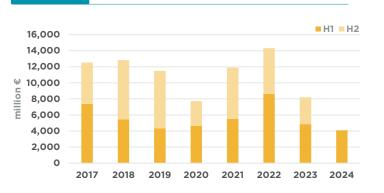
# **Prime Yields**



# **Key Investment**



# **Investment Volumes**



# **Economic Forecast**

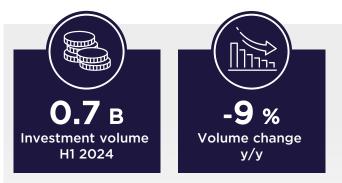
Economic indicator	2022	2023	2024	2025
GDP growth	5.8%	2.4%	1.2%	1.8%
Inflation	8.4%	3.6%	2.2%	1.8%
Unemployment rate	12.9%	12.1%	11.8%	11.4%

Source: Moody's Analytics - July 9th, 2024



# PORTUGAL

# Investment Market H1 2024

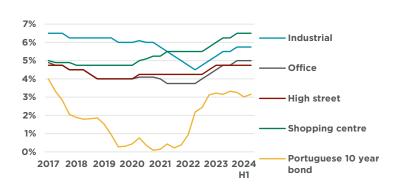


In the first half of 2024, a total investment volume of 670€Mn confirmed expectations of lower activity in CRE (-9% YoY), as the gap in price expectations between sellers and buyers slowly narrows.

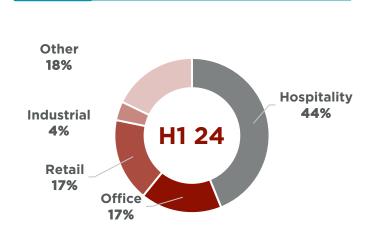
Capital allocation by sector reflected the increased interest in Hospitality, while Retail accounted for the highest number of deals, with several more currently under negotiation. There is also a significant interest in the Purpose-Built Student Accommodation (PBSA) segment (which contributed to its significant share within the Other sector), as well as in Industrial & Logistics, were the lack of quality assets available for sale continues to hinder transaction volumes.

Recovery remains in sight for the second half of the year, driven by strong economic fundamentals and occupational activity.

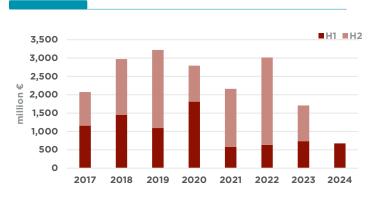
# **Prime Yields**



# Key Investment



# **Investment Volumes**



# **Economic Forecast**

Economic indicator	2022	2023	2024	2025
GDP growth	6.8%	2.3%	1.9%	1.9%
Inflation	7.8%	4.3%	2.3%	1.4%
Unemployment rate	6.1%	6.5%	6.3%	5.6%

Source: Moody's Analytics - July 9th, 2024



## CARLO VANINI

MRICS International Partner Head of Capital Markets Italy carlo.vanini@cushwake.com

### **ANNA STRAZZA**

Associate Director Research & Insight Italy anna.strazza@cushwake.com

#### **RENO J. CARDIFF**

International Partner Head of Capital Markets Business Space Spain Reno.cardiff@cushwake.com

# **RUPERT LEA**

International Partner Head of Capital Markets Retail Spain Rupert.Lea@cushwake.com

## MARTA ESCLAPÉS

Partner Head of Research & Insight Iberia Marta.Esclapes@cushwake.com

#### **About Cushman & Wakefield**

Cushman & Wakefield (NYSE: CWK) is a leading global commercial real estate services firm for property owners and occupiers with approximately 52,000 employees in nearly 400 offices and 60 countries. In 2023, the firm reported revenue of \$9.5 billion across its core services of property, facilities and project management, leasing, capital markets, and valuation and other services. It also receives numerous industry and business accolades for its award-winning culture and commitment to Diversity, Equity and Inclusion (DEI), sustainability and more. For additional information, visit www.cushmanwakefield.com.

# Better never settles

#### DAVID LOPES

Partner Head of Capital Markets Portugal david.lopes@cushwake.com

## ANDREIA ALMEIDA

Associate Director Head of Research & Insight Portugal andreia.almeida@cushwake.com