MARKETBEAT **KOLKATA RESIDENTIAL Q1 2025**



MARKET FUNDAMENTALS 12-Month YOY Chg Forecast ~3070 Units launched 12-16K Prime CBD Capital Value (INR/sf) 143 **NHB** Residex (September 2024) Source: NHB **ECONOMIC INDICATORS** YOY 12-Month Chg Forecast 6.20% GDP growth Q3 FY 2024-25 3.60% **CPI** growth 8.90% **External Benchmark** Lending Rate Source: MOSPI, RBI, SBI

SLOWER RESIDENTIAL LAUNCH ACTIVITY IN Q1

Kolkata recorded around 3070 unit launches in Q1, a 24% decline from the previous guarter and a 35% fall as compared to the last period last year. The guarter saw project launches by some prominent city-based developers as well as certain local mid-sized developers, with the latter group unveiling projects largely around the peripheral submarkets.

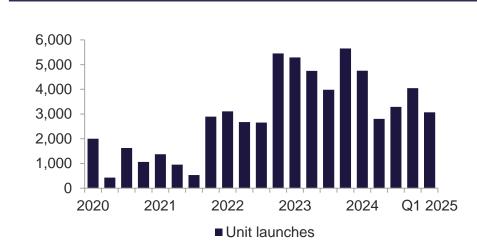
The peripheral submarkets continued to dominate launch activity (~53% share) during the guarter with locations such as Madhyamgram (north peripheral), Sonarpur, Narendrapur, Budge Budge (south peripheral) recording healthy launches. South East submarket accounted for 23% of quarterly launches, especially EM Bypass, which saw launch of high-end and luxury units. North East submarket (Rajarhat) contributed 16% of the launches during the quarter.

CONTINUED MOMENTUM IN HIGH-END AND LUXURY LAUNCHES

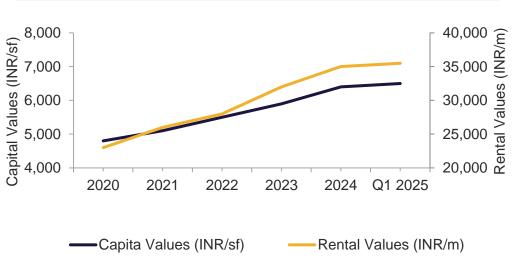
Mid-segment accounted for 47% of guarterly launches, down from 58% in the previous quarter. In absolute terms, the number of mid-segment launches declined by 38% on a quarterly basis. On the other hand, affordable launches bounced back in Q1, accounting for 30% of launches during the guarter. The number of affordable unit launches increased by 27% on a quarterly basis, on the back of projects across peripheral submarkets. High-end and luxury segment contributed 23% of guarterly launches, around the same level as the previous quarter, thereby maintaining its momentum. EM Bypass recorded most of the high-end and luxury unit launches, cementing its position as the premium housing hub of the city.

CAPITAL VALUES APPRECIATE; MARGINAL RISE IN RENTALS

City-wide average capital values increased by 8-9% on an annual basis. Northeast and southeast Kolkata continued to record higher capital values driven by healthy demand. Average city-wide rentals recorded 1-2% quarterly growth with IT professionals contributing to strong demand for rental apartments across the city's IT corridors.



CAPITAL VALUES /RENTAL VALUES



CUSHMAN & WAKEFIELD

RESIDENTIAL UNIT LAUNCHES

MARKETBEAT

CAPITAL VALUES AS OF Q1 2025

SUBMARKET	AVERAGE QUOTED CAPITAL VALUE** (INR/SF)	QoQ CHANGE (%)	YoY CHANGE (%)	SHORT TERM OUTLOOK
High-end segment				
South	8,500-13,000	2%	13%	1
South-East	8,000 - 14,000	2%	12%	1
South-West	12,000-17,000	0%	0%	
Central	12,000-19,500	1%	10%	1
East	7,000-9,000	0%	8%	
Mid segment				
South	6,500-8,400	1%	6%	1
South-central	6,700-8,750	0%	5%	
South-East	5,000-7,000	2%	8%	1
North-east	5,200-8,000	2%	9%	1
North	4,200-6,500	0%	5%	

KEY PROJECTS LAUNCHED IN Q1 2025

PROPERTY	LOCATION	DEVELOPER	UNITS	UNIT SIZE (SF)
Utpalaa – The Condoville	EM Bypass	Ambuja Neotia	576	1850-4000
Merlin F Residences Phase 2	Rajarhat	Merlin Group	321	1150-1450
Srijan Eternia Phase 4	Madhyamgram	Srijan Realty	312	850-1250

KEY CONSTRUCTION COMPLETIONS IN Q1 2025

PROPERTY	SUBMARKET	DEVELOPER	UNITS	UNIT SIZE (SF)
New Kolkata – Sangam	Serampore	Alcove Realty	1072	543-1039

Data collated from primary and secondary resources. Estimations are subject to change * Rental and capital values have been depicted only for key submarkets based on built-up area

** Quoted base capital value does not include other charges such as Preferential Location Charges, External Development Charges, Internal Development Charges, etc.

The above values for high-end segment are for units typically of 2,000-3,000 sf

The above values for mid segment are for units typically of 900-1,250 sf

Data for the first quarter is based on market information collected until 15th March 2025

KEY TO SUBMARKETS

HIGH-END SEGMENT

MID SEGMENT

South: Southern Avenue, Hindustan Park, Triangular Park South-east: EM Bypass - Science City, Pancha Sayar South-west: Alipore Park Road, Ashoka Road, Burdwan Road

Central: Camac Street, Minto Park, Elgin Road, Loudon Street

North: Kankurgachi, Lake Town, VIP Road East: Salt Lake East : New Town, Rajarhat

South: Golf Green, Tollygunge, Lake Gardens, Jodhpur Park, Anwar Shah Road South-central: Deshapriya Park, Hazra Road, Bhawanipur South-east: Ajoy Nagar, Hiland Park, PA Shah Connector North-east: Raiarhat. Raiarhat Chowmatha South-west: Tollygunge Circular Road, New Alipore, Behala, Jones Lang Sarani North: Jessore Road, Ultadanga, Shyambazar, Bagbazar, Manicktala, Dum Dum North-peripheral: BT Road, Barasat, Madhyamgram, Sodepur South-peripheral: Garia, Narendrapur, Sonarpur South-west peripheral: Joka, Maheshtala, Budge Budge, Thakurpukur

RENTAL VALUES AS Q1 2025

SUBMARKET		AVERAGE QUOTED QoQ CHAN RENT (INR/MONTH) (%)		E YoY CHA (%)		SHORT TERM OUTLOOK
High-end segment	1					
South	63,000	- 85,000	2%	12%	, D	1
South-East	40,000	- 85,000	0%	10%	, D	
South-West	100,000)-185,,000	0%	10%	, D	
Central	85,000	-155,000	2%	15%	, D	1
East	38,000	- 68,000	0%	8%		
Mid segment						
South	25,00	0-35,000	1%	8%		1
South-Centra	28,00	0-35,000	0%	5%		_
South-East	23,00	0-34,500	2%	9%		1
North-east	22,00	0-32,000	2%	11%	, D	1
North	15,00	0-25,000	0%	5%		

SWARNAVA ADHIKARY

Assistant Vice President, Research Tel: +91 80 40465555 Swarnava.adhikary@cushwake.com

SUVISHESH VALSAN

Senior Director, Research Tel: +91 22 6771555 suvishesh.valsan@cushwake.com

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