



MARKET FUNDAMENTALS

YOY Chg 12-Month Forecast

14.1%





€25.00

Vacancy Rate



Prime Rent, sq m/month

6.25%

Prime yield





Overall, All Property Classes, as of 31 March 2025 and 6th May 2025 respectively), Source: Cushman & Wakefield, Budapest Research Forum

ECONOMIC INDICATORS

YOY Cha 12-Month Forecast

562.3 Ths



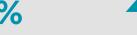


Budapest Office Employment

2.4%



4.6%



Hungary Unemployment Rate

Source: Moody's, 6th May 2025

ECONOMY: GROWTH EXPECTED FROM H2 2025

Hungary's GDP contracted by 0.4% year-on-year in Q1 2025, according to the CSO. However, Moody's projects 1.8% full-year growth, with momentum expected to pick up in H2, driven by global automotive projects. Unemployment may peak at 4.9% in Q3, but the labour market remains resilient, supporting real wage growth. Consumption will drive growth in 2025. Inflation is expected to exceed the central bank's 4% target due to temporary food and energy price hikes. The National Bank of Hungary maintained its base rate at 6.5% in February and is likely to continue tight monetary policy. The forint is likely to remain broadly stable, with moderate depreciation against the euro supporting exports.

Budapest continues to outperform some of its CEE peers in office employment and maintains growth potential. Investor interest in office assets picked up modestly at the end of 2024 and continued into early 2025, with three mid-sized transactions completed in the first quarter.

SUPPLY & DEMAND: LIMITED SPECULATIVE SUPPLY

In Q1 2025, 28,300 sq m of office space was removed from Budapest's total stock due to planned repurposing, while two smaller projects were delivered, bringing the total stock to 4,426,050 sq m. Amid a rising number of repurposing projects, the market is undergoing structural transformation, with a large volume of build-to-suit (BTS) developments for governmental institutions expected in 2025–2026. Currently, 471,975 sq m is under construction, 83% of which is BTS, leaving limited availability of speculative space. With major relocations ahead, vacancy is expected to rise, though the rate held steady at 14.1% in Q1.

Gross take-up reached 92,965 sq m, in line with Q1 2024, while net take-up improved to 55% of the total. Despite a 10% drop in deal count, average transaction size rose by 8%. Demand was primarily driven by companies in the IT and telecommunications, professional services, and financial sectors.

PRICING: STABLE PRIME YIELDS AND PRIME RENTS

Prime rents and yields remained stable quarter-over-quarter, while prime yields decreased by 25 basis points year-on-year, reaching 6.25%. Submarkets such as Central Buda and South Buda experienced rental growth throughout 2024, reducing the gap with the CBD. Looking ahead, there is potential for further rental growth in 2025, particularly for newly developed or refurbished schemes with strong ESG credentials.

SPACE DEMAND / DELIVERIES



OVERALL VACANCY & PRIME RENT



Better never settles © 2025 Cushman & Wakefield



MARKET STATISTICS

SUBMARKET	STOCK* (SQ M)	AVAILABILITY (SQ M)	OVERALL VACANCY RATE	CURRENT QTR TAKE-UP (SQ M)	YTD TAKE-UP (SQ M)	YTD COMPLETIONS (SQ M)	UNDER CNSTR SPEC (SQ M)	UNDER CNSTR BTS (SQ M)	PRIME RENT** (€/SQ M / MTH)
CBD	359,060	37,630	10.5%	6,465	6,465	2,255	4,380	-	25.00
Central Pest (CP)	693,000	122,620	17.7%	25,245	25,245	-	7,700	50,375	18.50
Central Buda (CB)	451,855	35,260	7.8%	9,060	9,060	-	1,560	-	23.00
Non-Central Pest (NCP)	633,375	113,700	18.0%	6,610	6,610	-	-	135,800	16.50
North Buda (NB)	341,850	27,295	8.0%	10,775	10,775	-	8,900	-	18.50
South Buda (SB)	681,360	98,355	14.4%	12,325	12,325	-	-	144,970	19.00
Váci Corridor VC)	1,154,490	157,250	13.6%	19,775	19,775	2,805	58,285	60,000	18.50
Periphery (P)	111,060	30,080	27.1%	2,710	2,710	-	-	-	11.50
BUDAPEST TOTALS	4,426,050	622,190	14.1%	92,965	92,965	5,060	80,830	391,145	25.00

^{*}Annual stock revision was performed in Q1 2025.

KEY SALES TRANSACTIONS -2024 & 2025

PROPERTY	SUBMARKET	SELLER/BUYER	SIZE (SQ M)
Honvéd Center	CBD	WING / Greve Group	6,500
Váci Utca Center	CBD	Generali / Forestay Group	10,200
Maros Business Center	Central Buda	CPI/Confidential	7,000
Kinnarps House	Váci Corridor	Kinnarps/Confidential	9,300

KEY LEASE TRANSACTIONS Q1 2025

PROPERTY	SUBMARKET	TENANT	SIZE (SQ M)	TYPE
Confidential	Central Pest	Confidential	6,300	Renewal*
Florian Udvar	North Buda	Confidential	4,000	New
Millennium Towers III	Central Pest	IT-Technology	3,500	Renewal*
Millennium Gardens South	Central Pest	ARM	3,450	New
Graphisoft Park	North Buda	Silicon Labs	3,400	Renewal*

^{*}Renewals included in leasing statistics.

CONSTRUCTION COMPLETIONS Q1 2025

PROPERTY	SUBMARKET	MAJOR TENANT	SIZE (SQ M)	OWNER/DEVELOPER
Wagner Palota	CBD	Confidential	2,255	Optinvest
Rhodium Irodaház	Váci Corridor	None	2,810	FITOUT Zrt.

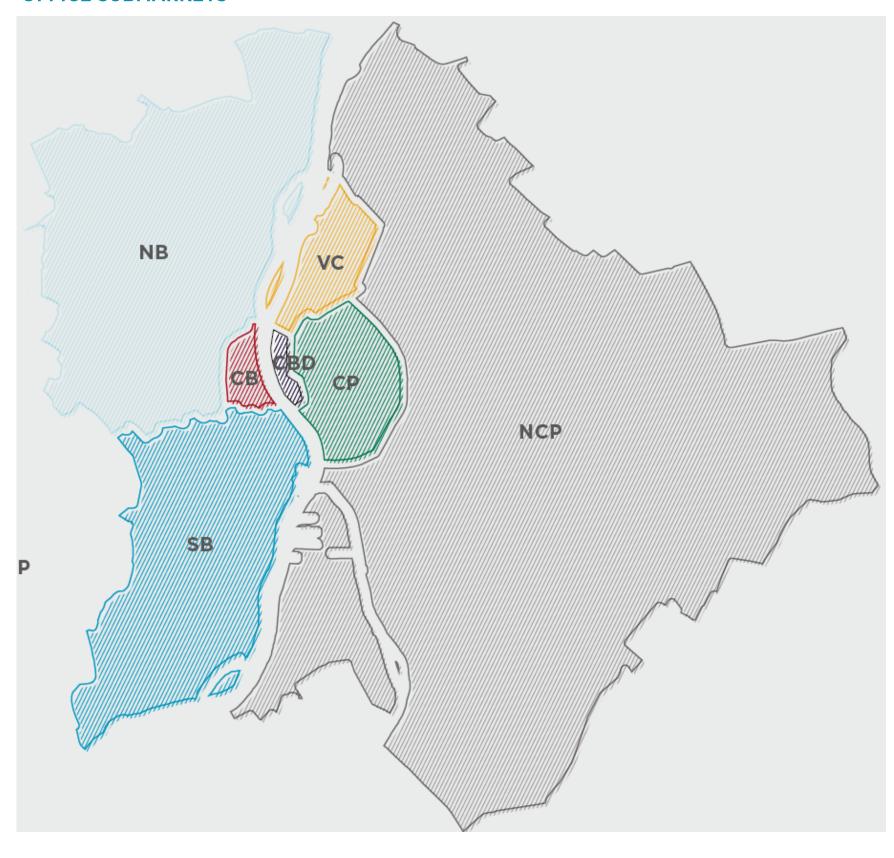
Source: Cushman&Wakefield & Budapest Research Forum

© 2025 Cushman & Wakefield

^{**} Prime rents reflect prime asking rents €/sq m/month.

BUDAPESTOFFICE Q1 2025

OFFICE SUBMARKETS



ORSOLYA HEGEDŰS, MRICS

Partner, Head of Business Development Services Budapest Mobile: +36 30 399 5106 orsolya.hegedus@cushwake.com

EDIT JAKAB

Senior Research Analyst Budapest Mobile: +36 70 373 7482 edit.jakab@cushwake.com

A CUSHMAN & WAKEFIELD RESEARCH PUBLICATION

Cushman & Wakefield (NYSE: CWK) is a leading global commercial real estate services firm for property owners and occupiers with approximately 52,000 employees in nearly 400 offices and 60 countries. In 2023, the firm reported revenue of \$9.5 billion across its core services of property, facilities and project management, leasing, capital markets, and valuation and other services. It also receives numerous industry and business accolades for its award-winning culture and commitment to Diversity, Equity and Inclusion (DEI), sustainability and more. For additional information, visit www.cushmanwakefield.com.

©2024 Cushman & Wakefield. All rights reserved. The information contained within this report is gathered from multiple sources believed to be reliable, including reports commissioned by Cushman & Wakefield ("CWK"). This report is for informational purposes only and may contain errors or omissions; the report is presented without any warranty or representations as to its accuracy.

Nothing in this report should be construed as an indicator of the future performance of CWK's securities. You should not purchase or sell securities—of CWK or any other company—based on the views herein. CWK disclaims all liability for securities purchased or sold based on information herein, and by viewing this report, you waive all claims against CWK as well as against CWK's affiliates, officers, directors, employees, agents, advisers and representatives arising out of the accuracy, completeness, adequacy or your use of the information herein.

© 2025 Cushman & Wakefield