

# MARKET FUNDAMENTALS Outlook\* YOY Chg 12,038 New unit launches 18-23K Prime CBD Capital Value (INR/SF)\* 162 **NHB** Residex (March 2025) Source: NHB **ECONOMIC INDICATORS** YOY Outlook\* Chg 7.40% GDP Growth (Q4FY24-25) 2.82% **CPI** Inflation 8.65% **External Benchmark** Lending Rate Source: MOSPI, RBI, SBI

### **ROBUST RESIDENTIAL LAUNCH MOMENTUM CONTINUES IN Q2**

Bengaluru recorded launch of 12,038 units in Q2 2025, around the same figure as the previous quarter and a 20% growth on a yoy basis. This is the second highest quarterly launches in the post Covid period. In continuation of the trend witnessed in previous quarter, the southern locations recorded robust unit launches. South (Hosur Road), south east (Sarjapur Road) and south-west (Mysore Road) markets cumulatively accounted for 55% of the quarterly launches. North Bengaluru (Yelahanka, Devanahalli) accounted for 27% of guarterly launches. East submarket (Whitefield, Budigere Cross) followed with 18% contribution to quarterly launches.

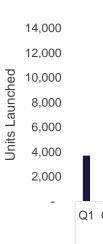
In H1, total launches stood at 24,259 units, a 29% growth over the same period last year. Given the strength of the market, annual launches is likely to surpass the record figure seen last year. South, south east and south west submarkets cumulatively contributed 54% of launches in H1 followed by the north submarket with a 30% share. East Bengaluru accounted for 15% of launches in H1.

## HIGH END & LUXURY SEGMENT DOMINATES LAUNCHES IN Q2

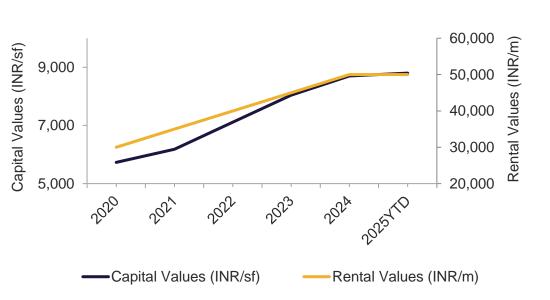
The high-end and luxury segment was dominant with a 57% share in quarterly launches, up from 40% in Q1. The mid-segment followed with a 43% share in Q2, down from 60% in the first guarter. There were no affordable launches in Q2. In H1, mid-segment was slightly ahead with 52% contribution to launches with high end & luxury segment following with a 48% share, thereby maintaining the strong momentum witnessed in recent years.

# **CAPITAL VALUES REGISTERED MARGINAL QUARTERLY GROWTH**

Average city-wide capital values posted marginal growth of 1-2% on a quarterly basis and 7-8% on a yoy basis. Continued strong demand resulted in appreciation in capital values across east, south east and north submarkets. Average city-wide rentals remained unchanged on a quarterly basis.



# **CAPITAL VALUES/ RENTAL VALUES**



# CUSHMAN & WAKEFIELD

# **RESIDENTIAL UNIT LAUNCHES**



# MARKETBEAT

# **CAPITAL VALUES AS OF Q2 2025**

SUBMARKET	AVERAGE QUOTED CAPITAL VALUE** (INR/SF)	QoQ CHANGE (%)	YoY CHANGE (%)	SHORT TERM OUTLOOK*
High-end segment				
Central	18,000-30,000	0%	0%	
South	10,550 - 15,000	1%	7%	
East	9,500-14,000	1%	9%	A
North	9,000-13,500	1%	8%	A
Mid segment				
Central	9,500-15,000	0%	5%	
East	6,500-8,500	2%	8%	1
South-East	6,800-8,000	1%	6%	
North	6,300 - 7,800	2%	7%	A
South	7,000-9,000	0%	6%	
Off-Central I	9,000-14,000	0%	3%	
Off-Central II	7,800-10,000	0%	3%	
North-West	6,500-8,000	1%	4%	A
Far South	5000-6,500	1%	3%	
West	5,200-6,700	0%	3%	

### **KEY PROJECTS LAUNCHED IN Q2 2025**

PROPERTY	LOCATION	DEVELOPER	UNITS (Nos.)	UNIT SIZE (SF)
Sattva Songbird	Budigere Cross	Salarpuria Sattva	1,321	750-3336
Brigade Eternia	Yelahanka	Brigade Group	1,124	1620-2700
Assetz Zen & Sato	Yelahanka	Assetz Property	412	2150-3000

# **KEY CONSTRUCTION COMPLETIONS IN Q2 2025**

	PROPERTY	LOCATION	DEVELOPER	UNITS (Nos.)	UNIT SIZE (SF)
	Sumadhura Aspire Amber	Whitefield	Sumadhura Group	326	750 - 1250
Data collated from primary and secondary resources. Estimations are subject to change			nae		

\* Rental and capital values have been depicted only for key submarkets

The above values for high-end segment are for units typically of 2,000-4,000 sf

The above values for mid segment are for units typically of 1,600-2,000 sf

Affordable housing has been defined as units with a carpet area of 60 sq.mt in metros / 90 sq.mt in non-metros and value up to INR 45 lakhs Data for the second quarter is based on market information collected until 13th June 2025

Prime CBD Capital Value (INR/SF): Indicative capital value range for prime assets located within the Central Business District (CBD), reflecting current market benchmarks based on recent transactions, active listings, and investor sentiment. Estimates are subject to periodic review in line with prevailing market dynamics.

Outlook: The Outlook represents our forward-looking view of key market indicators over the next 12 months, based on current market trends, economic conditions, policy developments, and available data. Projections

are indicative and may be adjusted as market dynamics evolve.

Short Term Outlook: Indicative directional view for the next 3-6 months, based on SME discussions, market sentiment, and ongoing activity. Subject to change as market conditions evolve.

#### **KEY TO SUBMARKETS**

#### **HIGH-END SEGMENT**

Central: Lavelle Road, Palace Cross Road, Off Cunningham Road, Ulsoor Road, Richmond Road, Sankev Road South: Koramangala, Bannerghatta Road, JP Nagar, Banashankari Off Central: Frazer town, Benson Town, Richards Town, Dollars Colony East: Whitefield. Old Airport Road North: Hebbal, Jakkur, Devanahalli North-west: Malleshwaram, Rajajinagar, Yeshwanthpur

#### **MID SEGMENT**

Central: Brunton Road, Artillery Road, Ali Askar Road, Cunningham Road East: Whitefield, Old Airport Road, Old Madras Road, Budigere Cross South-east: Sarjapur Road, Outer Ring Road (Marathahalli- Sarjapur), HSR Layout, Hosur Road South: Jayanagar, J P Nagar, Kanakapura Road, Bannerghatta Road, BTM Layout, Banashankari North: Hebbal, Bellary Road, Yelahanka, Doddaballapur Road, Hennur Road, Thanisandra Road Off Central-I: Vasanth Nagar, Richmond Town, Indiranagar Off Central-II: Cox Town, Frazer Town, Benson Town, etc. North-west: Malleshwaram, Rajajinagar, Tumkur Road Far South: Electronic City, Attibele, Chandapur West: Mysore Road, Uttarahalli Main Road, Magadi Road

# **RENTAL VALUES AS OF Q2 2025**

SUBMARKET	AVERAGE QUOTED RENT (INR/MONTH)	QoQ CHANGE (%)	YoY CHANGE (%)	SHORT TERM OUTLOOK*		
High-end segment						
Central	155,000-360,000	0%	5%			
South	62,000-125,000	0%	7%			
East	86,000-310,,000	1%	9%			
North	72,000-210,000	1%	8%			
Mid segment						
Central	80,000-120,000	0%	6%			
South-East	35,000-52,000	1%	7%	-		
North-West	28,000-39,000	0%	5%			
West	24,000-31,000	0%	5%			
East	35,000-48,000	1%	8%	-		

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<sup>\*\*</sup> Quoted capital value on carpet area based on agreement values which includes, Base Rate, Car Parking Charges, Internal Development Charges, etc.