



# HO CHI MINH CITY OFFICE MARKETS

## Q2 2026 MarketBeat

Better never settles

MARKET FUNDAMENTALS

|                                         | QoQ Chg | YoY Chg |
|-----------------------------------------|---------|---------|
| USD53.2                                 | ▼       | ▼       |
| Avg. Grade A Gross Rent (USD/sqm/month) |         |         |
| 14,458                                  | ▼       | ▲       |
| Net absorption (sqm)<br>(Grade A&B)     |         |         |
| 0                                       | ◀▶      | ▼       |
| New supply (sqm)<br>(Grade A&B)         |         |         |

ECONOMIC INDICATORS H1 2026

|                   | YoY Chg | Outlook |
|-------------------|---------|---------|
| 8.2%              | ▲       | ▲       |
| GDP Growth        |         |         |
| 4.4%              | ▲       | ▲       |
| Inflation(CPI)    |         |         |
| 34.6              | ▲       | ▲       |
| FDI (Billion USD) |         |         |

Source: Cushman & Wakefield Research, Vietnam  
Moody's Analytics  
\*Outlook is based on our Forecast from Moody's and our CW's perspective

SUPPLY: NO NEW COMPLETION, STOCK REMAINED STABLE

Total office stock remained unchanged in Q2 2026 at approximately 1.73 million sqm NLA, as no new project entered the market.

The market continued to absorb recently completed buildings while landlords focused on improving occupancy and tenant retention amid an increasingly competitive environment

DEMAND: LEASING MOMENTUM CONTINUED TO IMPROVE

Total net absorption reached approximately 14,458 sqm in Q2 2026, supported by continued expansion and relocation demand.

Occupancy improved across both grades, with Grade A reaching 89.8% (+1.4 pts QoQ) and Grade B increasing to 91.3% (+0.5 ppt QoQ), reflecting balanced demand for both flight-to-quality and cost-efficient office solutions.

Notable transactions highlighted active demand mainly from manufacturing, healthcare and FMCG occupiers.

RENT: STABLE PERFORMANCE AMID IMPROVING OCCUPANCY

Average rents remained relatively stable in Q2 2026 despite improving occupancy levels. Grade A rents softened slightly to USD 53.2/sqm/month, while Grade B rents eased to USD 33.3/sqm/month, reflecting ongoing competition among landlords and continued leasing incentives in selected projects.

The market remained tenant-favorable, although improving occupancy suggests rental pressure may gradually ease in well-performing assets.

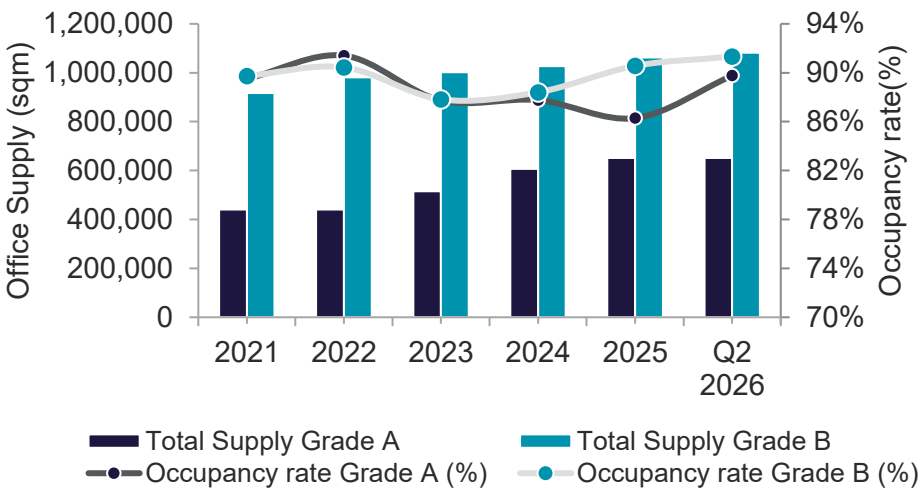
MARKET OUTLOOK: FLIGHT-TO-QUALITY AND DECENTRALIZATION TO CONTINUE

Future office demand is expected to remain driven by occupiers seeking higher-quality workspaces while optimizing occupancy costs.

Demand from technology, manufacturing, healthcare and professional services sectors is expected to support leasing activity, while decentralization toward emerging non-CBD submarkets continues to shape market dynamics.

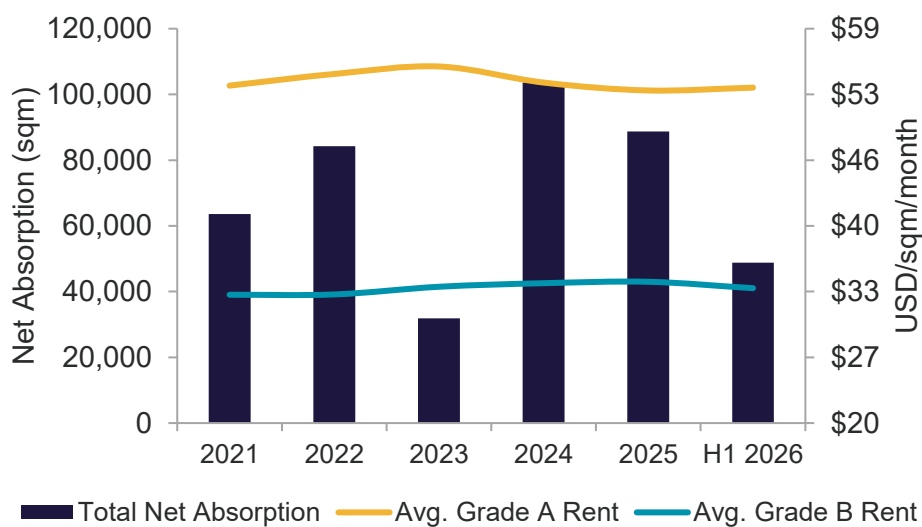
With limited short-term supply additions, occupancy is expected to improve gradually, particularly in well-positioned Grade A and newer Grade B buildings.

CURRENT CUMULATIVE SUPPLY Q2 2026



Source: Cushman & Wakefield Research, Vietnam

MARKET PERFORMANCE Q2 2026



Source: Cushman & Wakefield Research, Vietnam  
Note: Gross Rent is calculated based on Net Leasable Area (NLA), inclusive of Service Charges.  
USD/VND exchange rate in Q2 2026 = 26,350  
Rents quoted in VND may vary depending on the prevailing exchange rate at the time of lease execution.

MARKET STATISTICS

|          | NEW SUPPLY (SQM) | NET ABSORPTION (SQM) | TOTAL SUPPLY (SQM) | OCCUPANCY RATE (%) |          | AVG. ASKING GROSS RENT (USD/SQM/MONTH) |         |
|----------|------------------|----------------------|--------------------|--------------------|----------|----------------------------------------|---------|
|          |                  |                      |                    | Grade A            | Grade B  | Grade A                                | Grade B |
| YTD 2026 | 0                | 48,775               | 1,732,701          |                    |          |                                        |         |
| Q2 2026  | 0                | 14,458               | 1,732,701          | 89.8%              | 91.3%    | \$ 53.2                                | \$ 33.3 |
| QoQ      | ◀▶               | ▼57.8%               | ◀▶                 | ▲1.4 pts           | ▲0.5 pts | ▼0.7%                                  | ▼0.5%   |
| YoY      | ▼                | ▲285.4%              | ▲5.4%              | ▲1.3 pts           | ▲2.1 pts | ▼1.6%                                  | ▼2.6%   |

Source: Cushman & Wakefield Research, Vietnam  
All rents are inclusive of service charges and exclusive of VAT  
USD/VND = 26,350 as of Q2 2026  
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FUTURE SUPPLY BY SUBMARKET 2026 - 2029F

| SUBMARKET  | NFA (sqm) |
|------------|-----------|
| CBD        | 151,410   |
| CBD Fringe | 0         |
| East       | 97,048    |
| South      | 70,305    |
| TOTAL      | 318,763   |

NOTABLE UPCOMING MARKETS

| PROPERTY         | SUBMARKET  | DEVELOPER        | NFA (sqm) | EXPECTED LAUNCHING TIME |
|------------------|------------|------------------|-----------|-------------------------|
| The Kross        | District 1 | Trung Viet Corp. | 31,948    | 2026F                   |
| Hongfu Plaza     | District 7 | Hongfu           | 28,553    | 2026F                   |
| Millennial Tower | District 7 | UOA Group        | 41,752    | 2027F                   |
| UOA Tower III    | District 3 | UOA Group        | 25,413    | 2028F                   |
| Saigon Centre 3  | District 1 | Keppel           | 20,000    | 2029F                   |
| UOB Plaza        | District 1 | UOB Group        | 27,500    | 2029F                   |

Note: The information provided is subject to change or update depending on the developer's future plan.

| GEOGRAPHICAL DIVISION |                                                         |
|-----------------------|---------------------------------------------------------|
| CBD                   | District 1                                              |
| CBD Fringe            | District 3, 4, 5, Binh Thanh and Phu Nhuan              |
| East                  | Thu Duc City (District 2, 9, Thu Duc)                   |
| North                 | Cu Chi, Tan Binh, Tan Phu, District 12, Go Vap, Hoc Mon |
| South                 | District 7, 8, Nha Be, Can Gio                          |
| West                  | District 6, 10, 11, Binh Tan, Binh Chanh                |

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MARKETBEAT

BINH DUONG & BA RIA-VUNG TAU (BR-VT)

OFFICE MARKET Q2 2026



MARKET FUNDAMENTALS

BINH DUONG

USD20.2

Avg. Gross Rent  
(USD/sqm/month)

QoQ  
Chg

Outlook



30,712

Leased Area (sqm)  
(Grade A&B)



37,121

Total Supply (sqm)  
(Grade A&B)



MARKET FUNDAMENTALS

BA RIA-VUNG TAU

USD10.4

Avg. Gross Rent  
(USD/sqm/month)

QoQ  
Chg

Outlook



15,345

Leased Area (sqm)  
(Grade A&B)



17,465

Total Supply (sqm)  
(Grade A&B)



Source: Cushman & Wakefield Research, Vietnam

SUPPLY: LIMITED PIPELINE, NO NEW COMPLETIONS

Total office stock across both markets remained unchanged at approximately 54,586 sqm in Q2 2026, with no new project entering operation. The overall leasing momentum remained positive, underpinned by ongoing business expansion and sustained industrial investment across Southern Vietnam.

In Binh Duong, supply remained steady at 37,121 sqm, supported by established Grade B assets such as WTC Tower and Becamex Tower. Such projects continued to anchor the province’s office market, catering to a mix of domestic and international occupiers.

In BR-VT, stock remained at 17,465 sqm underscoring a still nascent office market primarily serving logistics, port-related, and industrial tenants. This limited scale highlights the future growth potential closely tied to infrastructure upgrades and industrial expansion.

DEMAND: OCCUPANCY CONTINUES TO IMPROVE

Average occupancy increased to approximately 84.4%, supported by continued leasing demand despite the absence of new supply.

In Binh Duong, occupancy improved to 82.7% (+0.5 pts QoQ), driven by steady demand from manufacturing, industrial, and FDI-related occupiers.

In the meantime, BR-VT reached an occupancy of 87.9% (+0.5 pts QoQ), maintaining the higher level across the two markets and reflecting a stable tenant base with limited churn.

RENT: STABLE PERFORMANCE ACROSS BOTH MARKETS

During Q2 2026, rental performance of both markets remained largely stable as landlords prioritized occupancy retention. The limited supply pipeline and improving occupancy continued to support rental stability across both markets

Binh Duong recorded gross asking rents holding at USD 20.2/sqm/month. This consistency reflects landlords’ expectations of stability, particularly as occupancy rates continue to improve, highlighting a cautious approach to sustaining tenant commitments.

Meanwhile, BR-VT registered a slight increase in gross asking rent to USD 10.4/sqm/month (+0.8% QoQ), indicating gradual stabilization in the market.

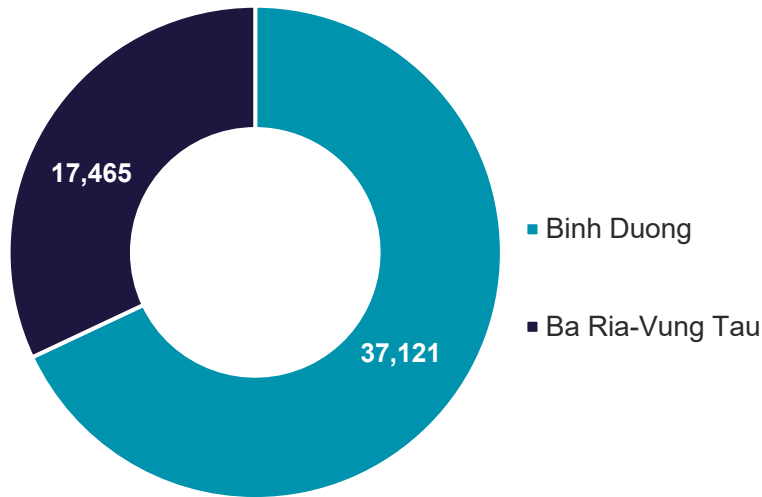
MARKET OUTLOOK: FDI DEMAND TO UNDERPIN FUTURE GROWTH

Stable performance is expected to be maintained across both markets, supported by continued FDI inflows, industrial expansion and improving regional connectivity.

Binh Duong is projected to see limited new supply, with approximately 14,500 sqm expected by 2029F. This constrained pipeline reinforces a landlord-favorable environment, particularly in quality office assets, as demand continues to outpace additions to stock.

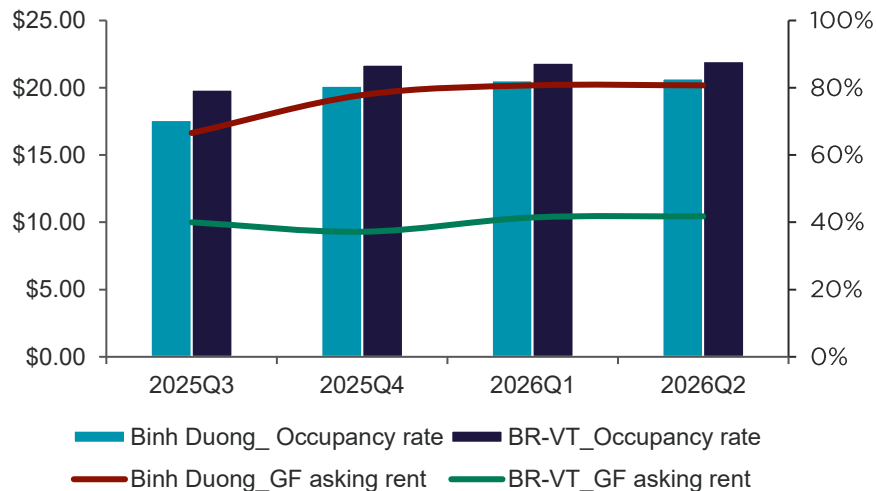
By contrast, BR-VT has no significant office pipeline anticipated in the short term. Nevertheless, demand from logistics, energy, and port-related sectors is expected to support gradual occupancy growth, highlighting the market’s reliance on industrial and infrastructure-linked drivers

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Source: Cushman & Wakefield Research, Vietnam

MARKET PERFORMANCE Q2 2026



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