MARKETBEAT
TAIPEI
RETAIL Q2 2026

MARKET FUNDAMENTALS

	12-Month Forecast
12,300 Average Rent (NTD/PING/MO)	–
5.9% Vacancy Rate	–

Source: Cushman & Wakefield

ECONOMIC INDICATORS Q1 2026 TAIWAN

	YOY Chg	12-Month Forecast
14.6% GDP Growth	▲	▼
1.2% CPI Growth	▼	▼
5.8% Cumulative Sales of General Merchandise	▲	N/A

Source: Directorate-General of Budget, Accounting and Statistics, Moody's Analytics

HOLIDAY DEMAND AND EVENTS SUPPORT RETAIL MOMENTUM

General merchandise retail sales rose by 5.8% y-o-y in the January to May 2026 period. Department store sales grew by 8.3%, while convenience stores recorded a 5.3% increase. Supermarkets and hypermarkets posted growth of 2.0% and 6.4%, respectively. Other general merchandise retailer sales were up by 5.7%. The Qingming Festival and Mother's Day promotions supported retail demand through Q2, while the FIFA 2026 World Cup, which kicked off in June, is expected to boost dining and related spending.

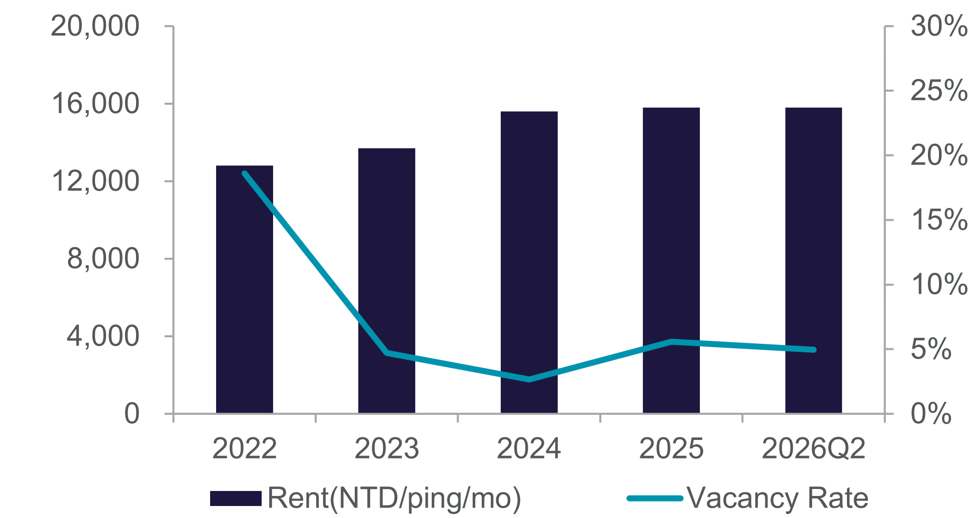
VACANCY RATES SHOW MINOR SHIFTS, MARKET REMAINS STABLE

The Zhongxiao district vacancy rate rose slightly from 8.29% to 8.84% in Q2, mainly due to some tenant move-outs. In Ximen district, tenant turnover continued, with the vacancy rate edging down from 5.28% to 4.96%. Overall commercial activity in the district remained robust, supported by younger consumer and tourist footfall. The vacancy rate in Zhongshan/Nanjing district moved up modestly from 4.03% to 4.70%, with limited tenant movement and stable commercial activity. Overall, vacancy rates across the key retail districts showed only minor changes, and market performance remained steady.

PRIME STREET STORES REMAIN IN FOCUS FOR BRANDS

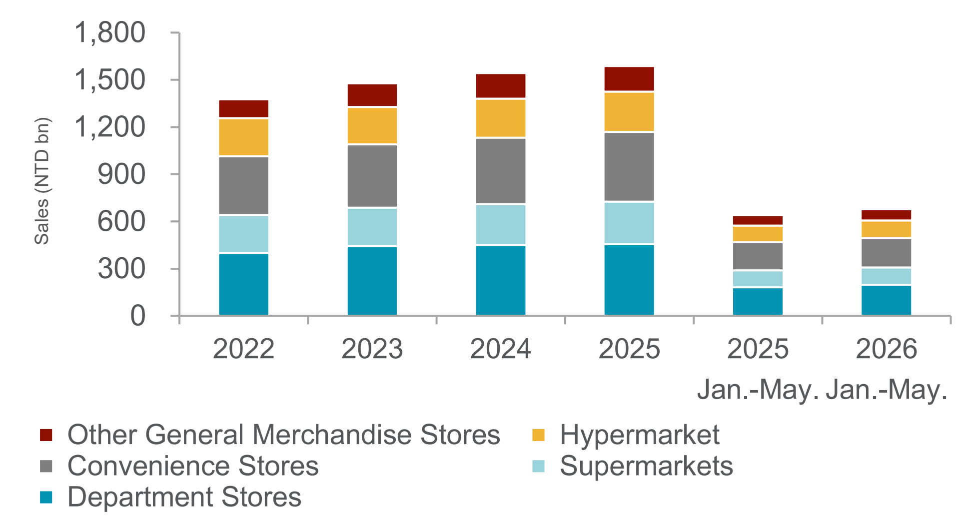
Retailer interest in prime retail districts remained active in Q2, even as notable brands such as Jordan and Dr. Martens closed some street-level stores in the quarter. With physical retail spaces increasingly serving both sales and brand-building purposes, core retail areas remain key for brand visibility, consumer engagement, and market presence. Retailers are now also looking beyond rental levels when evaluating street-level locations, with lease length, renewal terms, fit-out costs, and landlord cooperation becoming key considerations. Stores with high visibility, strong foot traffic, and workable lease terms therefore remain the most attractive in the market.

RENT / VACANCY RATE IN XIMEN



Source: Cushman & Wakefield

CUMULATIVE SALES OF GENERAL MERCHANDISE



Source: Directorate-General of Budget, Accounting and Statistics

MARKET STATISTICS

RETAIL HUB	VACANCY RATE	RETAIL RANGE			12- MONTH OUTLOOK
		NTD/ PING/ MO	USD/ SF/ MO	EURO/ SF/ MO	
Zhongxiao	8.84%	8,000~11,000	7.1~9.8	6.1~8.6	▬
Zhongshan/Nanjing	4.70%	7,200~12,300	6.4~11.0	5.5~9.4	▬
Ximen	4.96%	9,600~16,000	8.6~14.3	7.4~12.3	▬

Only high street store in prime retail hubs are taken into account. All data is based on gross floor area unless otherwise specified. Rentals are exclusive of management fees or other expenses.
Area Conversion: 1 Ping=35.58 Square Feet =3.3 Square Meters
Currency Exchange Rate: 1USD = 0.8624EUR = 31.5454NTD (as of Jun 15, 2026)

SIGNIFICANT OPENINGS IN Q2 2026

RETAIL HUB	LOCATION	TENENT	SIZE (PING)
Zhongxiao	Sec. 4, Zhongxiao E. Rd.	TOWER WATCH	24
Zhongshan/Nanjing	Sec. 2, Zhongshan N. Rd.	KERAIA	22
Ximen	Sec. 2, Wuchang St.	Shu Shin Bou	18
Ximen	Chengdu Rd.	POYA	330

SIGNIFICANT RETAIL PROJECTS - UNDER CONSTRUCTION/DECORATION

PROJECT	LOCATION	EXPECTED OPENING YEAR	GFA (PING)
Far Eastern Garden City	Xinyi District, Taipei City	2026	42,000
Taipei Twins	Zhongzheng District, Taipei City	2029	49,000
Far Eastern Baoqing	Zhongzheng District, Taipei City	2029	14,000
SKY PARK	Nangang District, Taipei City	2030	30,000

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