

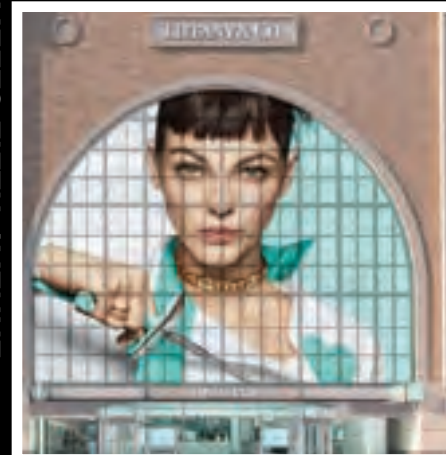


W57
24WEST57.COM



WHERE BILLIONAIRE'S ROW

5TH AVE 57TH STREET



MEETS FIFTH AVENUE

EXCLUSIVE LEASING AGENT:



A photograph of a modern building's interior. On the left, a curved staircase with white steps and glass railings spirals upwards. In the foreground, a glass-enclosed elevator with a metal frame is visible. The floor is dark and reflective, showing the reflection of the staircase and the elevator. In the background, a large, colorful abstract painting is displayed on a white wall. The ceiling is white with recessed lighting.

24

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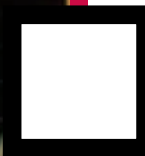
A 13,423 SF FLAGSHIP OPPORTUNITY
STEPS FROM THE BEST RETAIL
INTERSECTION IN THE WORLD

SECOND 8,451 SF 15' CEILING HEIGHT
GROUND 3,182 SF 19' CEILING HEIGHT
LOWER 1,790 SF 12' CEILING HEIGHT

DOUBLE HEIGHT GLASS FACADE
40' FRONTAGE ON 57TH STREET
FLOATING STAIRCASE & GLASS ENCLOSED ELEVATOR



DOUBLE HEIGHT GLASS FACADE
FACING 57TH STREET



GROUND
FLOOR FACING
57TH STREET

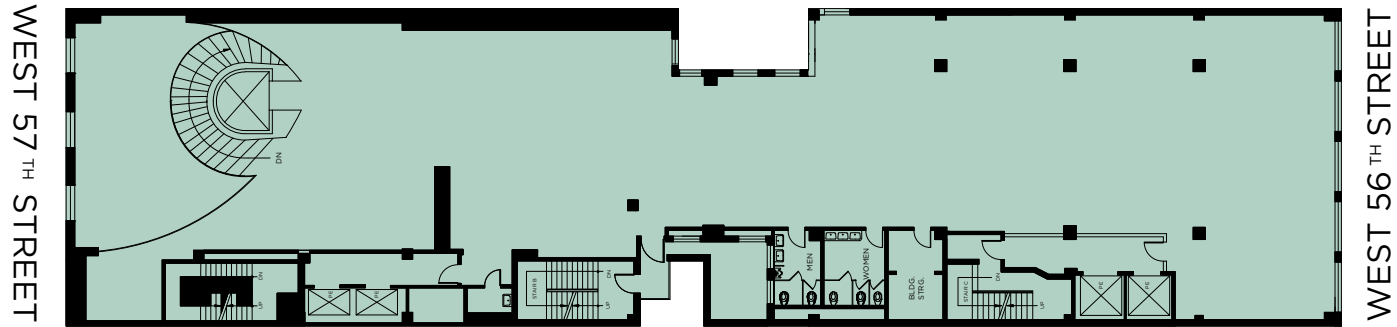


FLOATING
STAIRCASE &
ENCLOSED
GLASS ELEVATOR

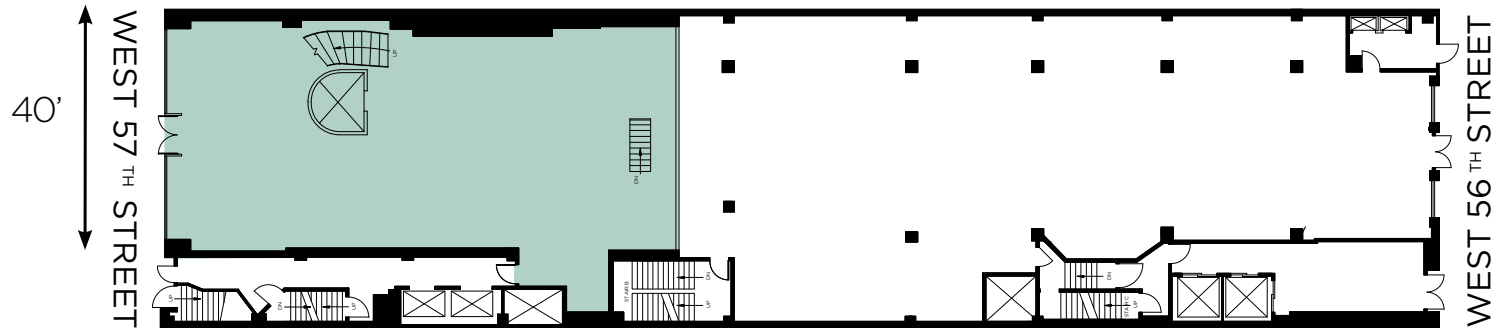


SECOND FLOOR

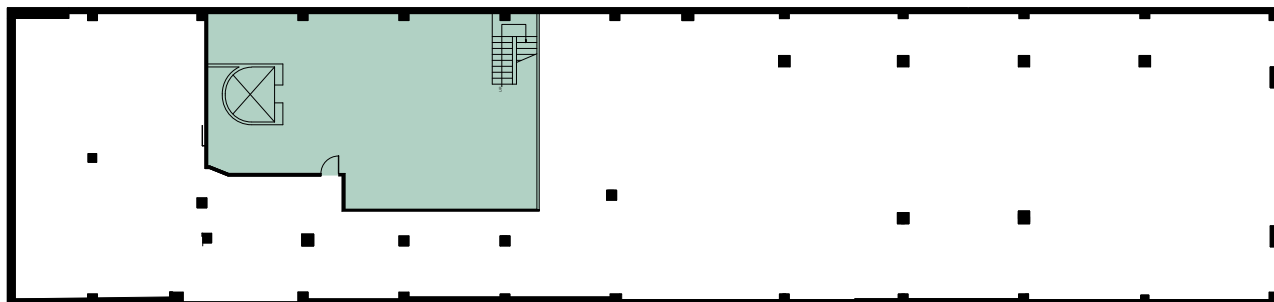
SECOND FLOOR
8,451 SF



GROUND FLOOR
3,182 SF



LOWER LEVEL
1,790 SF



24 W57

SECOND
8,451 SF
15' CEILING HEIGHT

GROUND
3,182 SF
19' CEILING HEIGHT
40' FRONTAGE

LOWER
1,790 SF
12' CEILING HEIGHT

FIFTH AVENUE & 57TH STREET RETAIL DISTRICT

#1

UNITED STATES

\$3B+

RETAIL SALES

66M+

VISITORS



W57

STEPS FROM
THE BEST RETAIL
INTERSECTION
IN THE WORLD



OTHER RETAIL NEIGHBORS INCLUDE

- APPLE
- BERGDORF GOODMAN
- BULGARI
- BURBERRY
- CHOPARD
- DOLCE & GABBANA
- GIORGIO ARMANI
- GUCCI
- HARRY WINSTON
- HUBLOT
- LOUIS VUITTON
- PIAGET
- PRADA
- SAINT LAURENT
- VALENTINO
- VAN CLEEF & ARPELS
- WEMPE
- ZEGNA

5.7M+

VISITORS SINCE OPENING



W57

THE WORLD'S
MOST
CONCENTRATED
GROUP OF
LUXURY
DEVELOPMENTS



1

**111 W 57
STEINWAY TOWER**

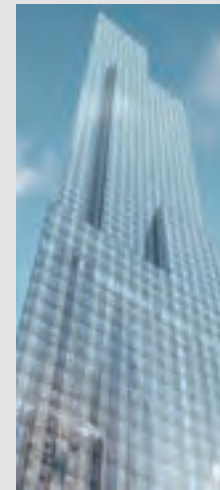
- MIXED-USE RESIDENTIAL TOWER, 100 UNITS
- DEVELOPER: JDS DEVELOPMENT GROUP
- DESIGN: SHOP ARCHITECTS
- EXPECTED COMPLETION: 2020



2

7 WEST 57TH STREET

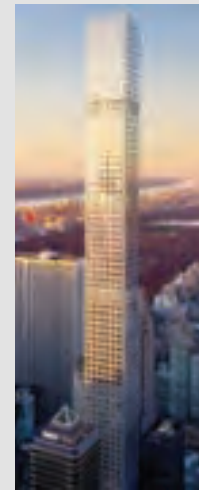
- MIXED-USE RESIDENTIAL TOWER
- DEVELOPER: SOLOW REALTY & DEVELOPMENT
- DESIGN: HILL WEST ARCHITECTS
- EXPECTED COMPLETION: 2021



3

ONE W 57TH

- MIXED-USE RESIDENTIAL TOWER
- DEVELOPER: EXTELL DEVELOPMENT
- DESIGN: CHRISTIAN DE PORTZ-AMPARC
- EXPECTED COMPLETION: 2015



4

432 PARK AVENUE

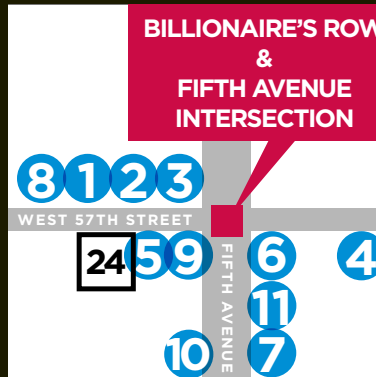
- MIXED-USE RESIDENTIAL TOWER 85 STORIES
- DEVELOPER: MACKLOWE PROPERTIES & CIM GROUP
- DESIGN: SLCE ARCHITECTS & RAFAEL VINOLY
- EXPECTED COMPLETION: 2015



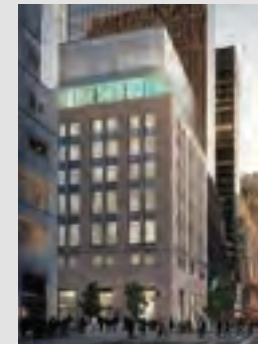
5

10-20 WEST 57TH STREET

- 52-STORY, 383,000 SF, 672' TALL SKYSCRAPER
- DEVELOPER: SKIDMORE OWINGS & MERRILL AND SOLOW REALTY & DEVELOPMENT GROUP
- NO COMPLETION ANNOUNCED



**BILLIONAIRE'S ROW
&
FIFTH AVENUE
INTERSECTION**



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**727 FIFTH AVENUE
TIFFANY & CO**

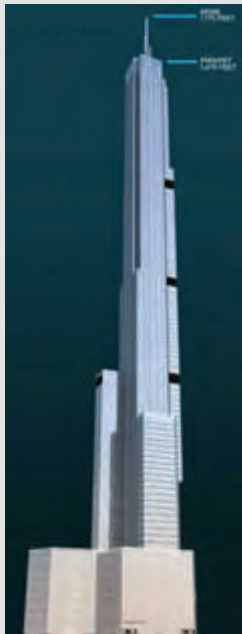
- 3 STORY, GLASS ROOFTOP JEWEL BOX ADDITION
- DESIGN: OMA
- EXPECTED COMPLETION: 2022



7

665 FIFTH AVENUE - ROLEX HQ

- NEW OFFICE SPACE FOR ROLEX, 25 STORIES
- DESIGN: DAVID CHIPPERFIELD ARCHITECTS
- EXPECTED COMPLETION: 6 YEARS



8

**217 W 57
NORDSTROM TOWER**

- MIXED-USE RESIDENTIAL TOWER, RETAIL (OCCUPIED BY NORDSTROM) CURRENTLY OPEN
- DEVELOPER: EXTELL DEVELOPMENT
- DESIGN: ADRIAN SMITH + GORDON GILL ARCHITECTURE
- COMPLETION (RETAIL): 2020
- EXPECTED COMPLETION (RESIDENTIAL): 2021



9

**730 FIFTH AVENUE
AMAN HOTEL**

- LANDMARKED CROWN BUILDING
- 22 APARTMENTS AND 83 ROOMS
- EXPECTED COMPLETION: 2021



10

660 FIFTH AVENUE

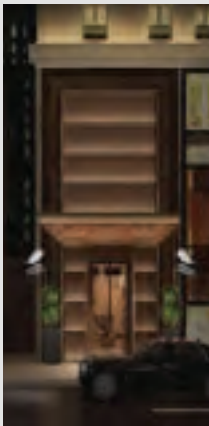
- 41 STORIES
- DEVELOPER: BROOKFIELD PROPERTIES
- DESIGN: KOHN PEDERSEN FOX ASSOCIATES
- EXPECTED COMPLETION: 2023



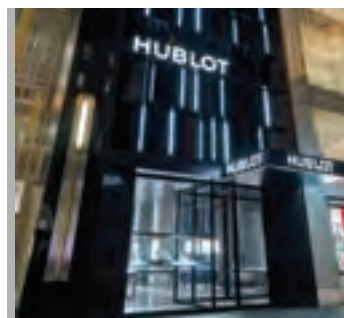
11

**685 FIFTH AVENUE
MANDARIN ORIENTAL HOTEL**

- 30 STORIES, 69 RESIDENCES
- DEVELOPER: SHVO PARTNERED WITH MANDARIN ORIENTAL HOTEL GROUP
- ARCHITECT: MARIN
- EXPECTED COMPLETION: 2021



24 W57



CENTRAL PARK

GRAND ARMY PLAZA

59TH STREET

THE PLAZA
NEW YORK

PULITZER FOUNTAIN

58TH STREET

9 W 57TH STREET

81

NETFLIX

Paris

THEATER

BERGDORF GOODMAN

Van Cleef & Arpels

CIPRIANI

ADATHING
APE

B

BALMAIN CÉLINE

57TH STREET

Dior

BALENCIAGA

Apple

UNDER ARMOUR

56TH STREET

BERGDORF GOODMAN

HUBLOT

LOUIS VUITTON

SAINT LAURENT
PARIS

BURBERRY

57TH STREET

TIFFANY & CO.

TOURNEAU

TRUMP TOWER

GUCCI

OBICÀ

56TH STREET

ARMANI

DOLCE & GABBANA

OMEGA

ESCADA

55TH STREET

HARRY WINSTON

Breguet

BLANCPAIN

VALENTINO

MAC

Massimo Dutti

54TH STREET

THE PENINSULA

WEMPE

THE UNIVERSITY CLUB

54TH STREET

NOBU
FIFTY SEVEN

KENJO

ETRO

THE CENTURION

24
W57

NORMA KAMALI
PROPOSED
BVLGARI
HOTEL

Ermenegildo
Zegna

BVLGARI

Chopard

AMAN

PIAGET

MIKIMOTO

PRADA

Abercrombie & Fitch

56TH STREET

RED PEONY

THE
WHITBY HOTEL

IL TINELLO

HARRY WINSTON

(Under Renovation)

FIFTH AVENUE
PRESBYTERIAN CHURCH

55TH STREET

FIFTH AVENUE



24 W57

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