



### DEMOGRAPHICS

### **PROPERTY HIGHLIGHTS**

- Excellent exposure & accessibility to I-5 and Oceanside Blvd
- Directly across the street from the Sprinter Light Rail Station
- Convenient retail/service center featuring great tenant mix
- 295 new residential units adjacent to subject property under construction

#### **TRAFFIC COUNTS**

- Oceanside Blvd: 30,524 ADT
- Crouch St: 7,938 ADT

	1 MILE	3 MILES	5 MILES
Pop (2024)	16,698	92,758	198,311
AHH Income	\$115,684	\$114,450	\$125,910
Daytime Pop.	5,156	39,758	65,730

# $\mathsf{TENANTS}(\mathsf{in the area})$



### AVAILABILITIES

SUITE	TENANT	SQ. FT.
1950-A	Rackstarz	2,269
1950-C	Mr. Donuts	1,100
1950-D	Platinum Hair & Nails	1,100
1950-F	Beauty Supply	1,100
1950-H	AVAILABLE (see demising plans)	4,400
1950-K	Front Line Tattoo	1,200

SUITE	TENANT	SQ. FT.
1950-L	Fred Loya Insurance Agency	1,265
1950-0	Smog This	1,372
1950-R	Georgie's Mediterranean Cuisine	1,254
1960	Wienerschnitzel	1,000
1970	Jiffy Lube	1,792
1980	Soapy Joe's Carwash	3,100



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### SUITE 1950-H DEMISING OPTIONS



### AERIAL



### GALLERY



# DEMOGRAPHICS

#### 1 Mile

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#### **Demographic and Income Profile**

**1950 Oceanside Blvd, Oceanside, California, 92054 2** 1950 Oceanside Blvd, Oceanside, California, 92054

Ring: 1 mile radius

Latitude: 33.19498, Longitude: -117.35455

Summary	Census 2010		Census 2020		2024	2029
Population	17,576		17,186	1	6,698	17,118
Households	6,048		6,332		6,271	6,548
Families	3,929		-		3,932	4,129
Average Household Size	2.87		2.67		2.62	2.57
Owner Occupied Housing Units	2,685		-		2,781	2,849
Renter Occupied Housing Units	3,363		-		3,490	3,699
Median Age	32.8		-		38.2	39.3
Trends: 2023-2028 Annual Rate		Area		State		National
Population		0.50%		0.09%		0.30%
Households		0.87%		0.38%		0.49%
Families		0.98%		0.37%		0.44%
Owner HHs		0.48%		0.58%		0.66%
Median Household Income		4.35%		2.70%		2.57%
				2024		2029
Households by Income			Number	Percent	Number	Percent
<\$15,000			424	6.8%	379	5.8%
\$15,000 - \$24,999			405	6.5%	304	4.6%
\$25,000 - \$34,999			457	7.3%	363	5.5%
\$35,000 - \$49,999			627	10.0%	526	8.0%
\$50,000 - \$74,999			1,131	18.0%	1,069	16.3%
\$75,000 - \$99,999			686	10.9%	725	11.1%
\$100,000 - \$149,999			1,174	18.7%	1,368	20.9%
\$150,000 - \$199,999			453	7.2%	639	9.8%
\$200,000+			913	14.6%	1,174	17.9%
Median Household Income			\$77,627		\$96,063	
Average Household Income			\$115,684		\$136,544	
Per Capita Income			\$43,976		\$52,924	
		s 2010		2024		2029
Population by Age		Percent	Number	Percent	Number	Percent
0 - 4	1,399	8.0%	878	5.3%	872	5.1%
5 - 9	1,233	7.0%	903	5.4%	868	5.1%
10 - 14	1,123	6.4%	961	5.8%	939	5.5%
15 - 19	1,344	7.6%	929	5.6%	937	5.5%
20 - 24	1,584	9.0%	1,114	6.7%	1,062	6.2%
25 - 34	2,647	15.1%	2,729	16.3%	2,648	15.5%
35 - 44	2,316	13.2%	2,519	15.1%	2,671	15.6%
45 - 54	2,432	13.8%	2,055	12.3%	2,179	12.7%
55 - 64	1,740	9.9%	1,976	11.8%	1,875	11.0%
65 - 74	870	4.9%	1,650	9.9%	1,764	10.3%
75 - 84	628	3.6%	718	4.3%	984	5.7%
85+	260	1.5%	264	1.6%	316	1.8%

#### 3 Mile

#### Demographic and Income Profile

**1950 Oceanside Blvd, Oceanside, California, 92054 2** 1950 Oceanside Blvd, Oceanside, California, 92054

Ring: 3 mile radius

Latitude: 33.19498, Longitude: -117.35455



Summary	Census 201	.0	Census 2020		2024	202
Population	91,76	58	93,841	9	2,758	93,86
Households	35,43	32	37,360	3	7,824	39,07
Families	21,79	93	-	2	2,628	23,41
Average Household Size	2.4	17	2.39		2.34	2.2
Owner Occupied Housing Units	14,91	LO	-	1	6,071	16,66
Renter Occupied Housing Units	20,52	22	-	2	1,753	22,40
Median Age	33	.0	-		37.4	38.
Trends: 2023-2028 Annual Rate		Area		State		Nationa
Population		0.24%		0.09%		0.30
Households		0.65%		0.38%		0.499
Families		0.68%		0.37%		0.449
Owner HHs		0.73%		0.58%		0.669
Median Household Income		3.38%		2.70%		2.579
				2024		202
Households by Income			Number	Percent	Number	Percer
<\$15,000			2,567	6.8%	2,353	6.09
\$15,000 - \$24,999			2,423	6.4%	1,857	4.80
\$25,000 - \$34,999			2,389	6.3%	1,969	5.0
\$35,000 - \$49,999			3,458	9.1%	2,992	7.7
\$50,000 - \$74,999			6,307	16.7%	5,843	15.0
\$75,000 - \$99,999			4,901	13.0%	4,931	12.60
\$100,000 - \$149,999			7,276	19.2%	8,122	20.89
\$150,000 - \$199,999			3,728	9.9%	4,806	12.3
\$200,000+			4,775	12.6%	6,200	15.99
Median Household Income			\$82,479		\$97,384	
Average Household Income			\$114,450		\$133,964	
Per Capita Income			\$46,286		\$55,206	
	Cen	sus 2010		2024		202
Population by Age	Number	Percent	Number	Percent	Number	Perce
0 - 4	6,479	7.1%	4,723	5.1%	4,604	4.9
5 - 9	5,182	5.6%	4,425	4.8%	4,303	4.60
10 - 14	4,831	5.3%	4,222	4.6%	4,369	4.7
15 - 19	6,316	6.9%	4,952	5.3%	4,847	5.2
20 - 24	10,469	11.4%	8,593	9.3%	8,077	8.6
25 - 34	15,233	16.6%	16,197	17.5%	14,555	15.5
35 - 44	11,033	12.0%	12,830	13.8%	14,281	15.2
45 - 54	11,434	12.5%	10,051	10.8%	10,658	11.40
55 - 64	9,432	10.3%	10,414	11.2%	9,697	10.3
65 - 74	5,362	5.8%	9,468	10.2%	9,978	10.69
75 - 84	4,031	4.4%	4,943	5.3%	6,270	6.79
85+	1,966	2.1%	1,941	2.1%	2,227	2.49

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### DEMOGRAPHICS (cont.)

#### 5 Mile

#### **Demographic and Income Profile**

Latitude: 33.19498, Longitude: -117.35455

**1950 Oceanside Blvd, Oceanside, California, 92054 2** 1950 Oceanside Blvd, Oceanside, California, 92054 Ring: 5 mile radius



Summary	Census 20	10	Census 2020	20	24	202
Population	189,5	18	199,032	198,3	11	200,00
Households	68,7	77	73,307	74,3	43	76,57
Families	45,5	53	-	48,5	84	50,12
Average Household Size	2.	66	2.62	2.	57	2.5
Owner Occupied Housing Units	35,4	40	-	38,6	91	40,18
Renter Occupied Housing Units	33,3	37	-	35,6	52	36,38
Median Age	33	3.4	-	37	7.9	39
Trends: 2023-2028 Annual Rate		Area		State		Nation
Population		0.17%		0.09%		0.30
Households		0.59%		0.38%		0.49
Families		0.63%		0.37%		0.44
Owner HHs		0.76%		0.58%		0.66
Median Household Income		2.93%		2.70%		2.57
				2024		20
Households by Income			Number	Percent	Number	Perce
<\$15,000			4,680	6.3%	4,250	5.6
\$15,000 - \$24,999			3,950	5.3%	2,978	3.9
\$25,000 - \$34,999			4,162	5.6%	3,368	4.4
\$35,000 - \$49,999			6,011	8.1%	5,110	6.7
\$50,000 - \$74,999			11,195	15.1%	10,182	13.3
\$75,000 - \$99,999			9,590	12.9%	9,391	12.3
\$100,000 - \$149,999			14,402	19.4%	15,505	20.2
\$150,000 - \$199,999			8,960	12.1%	11,170	14.6
\$200,000+			11,394	15.3%	14,620	19.1
Median Household Income			\$92,372		\$106,731	
Average Household Income			\$125,910		\$146,921	
Per Capita Income			\$47,098		\$56,047	
	Cer	nsus 2010		2024		20
Population by Age	Number	Percent	Number	Percent	Number	Perce
0 - 4	13,371	7.1%	10,497	5.3%	10,244	5.1
5 - 9	11,713	6.2%	10,478	5.3%	9,967	5.0
10 - 14	11,396	6.0%	10,322	5.2%	10,642	5.3
15 - 19	13,498	7.1%	11,366	5.7%	10,906	5.5
20 - 24	19,463	10.3%	17,136	8.6%	15,952	8.0
25 - 34	29,431	15.5%	31,205	15.7%	29,677	14.8
35 - 44	23,914	12.6%	27,128	13.7%	28,693	14.3
45 - 54	24,818	13.1%	22,810	11.5%	23,590	11.8
55 - 64	19,316	10.2%	22,958	11.6%	21,491	10.7
65 - 74	10,720	5.7%	19,854	10.0%	21,030	10.5
75 - 84	8,021	4.2%	10,304	5.2%	12,978	6.5
85+	3,859	2.0%	4,252	2.1%	4,831	2.4

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# GREENBRIER SQUARE

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