



ERIN MILLS TOWN CENTRE

The ultimate shopping experience for the community & beyond

An inspiring collection of **over 185 stores**, services & dining options with spectacular amenities, and food court with outdoor patio and views of the city.

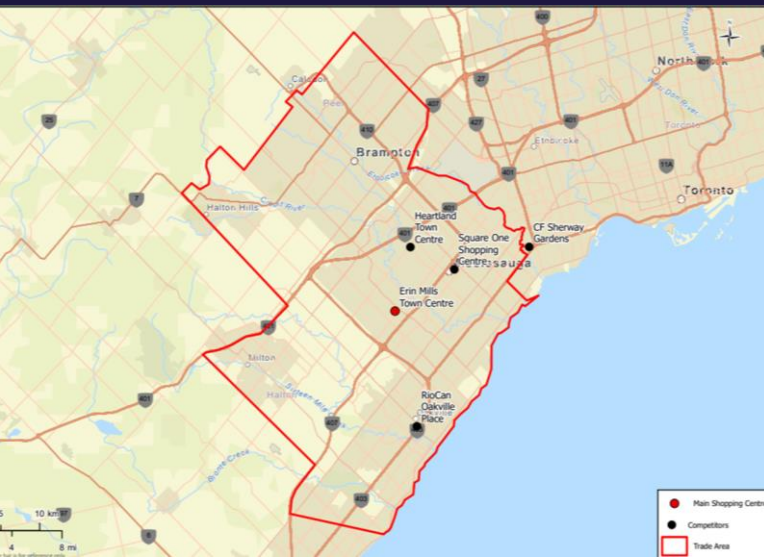
LEASING CONTACT

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PREMIER RETAILERS



TRADE AREA CALLOUTS



\$575 PSF
sales
productivity



1,878,533
trade area size to
increase over the next
5 years to **1,966,767**



\$157,982
average household
income* to increase
over the next 5 years
to **\$186,121**



8 million
annual traffic



95 million
total sales volume



857,347 SF
GLA



185
stores



**QEW, 401, 403
& 407**
+ bus & train public
transportation routes
near the property



4876
parking stalls



63.6%
employed % of
labour force

*Average household income for CMA (West
GTA): \$159,302

CUSTOMER PROFILE



DIVERSE YOUNG FAMILIES

Demographic Size: 45.7% of the trade area

Household Type: Established, diverse middle-income families with high potential in the clothing and furnishing categories.

Income: High average household income (\$138,158)

Spending Power: \$24.9 billion in total market consumption



WELL-OFF FAMILIES

Demographic Size: 25.8% of the trade area

Household Type: Established high-income families with high potential across many expenditure categories

Income: Affluent, above average household income (\$262,861)

Spending Power: \$17.2 billion in total market consumption



AGING IN PLACE

Demographic Size: 26% of the trade area

Household Type: Upper-middle-income couples with older children living at home have a high potential to spend on games of chance.

Income: Above average (\$161,244)

Spending Power: \$10.5 billion in total market consumption

OUR COMMUNITY

SPENDING POWER

- // Average household income is \$157,982, projected growth to \$186,121 in the next 5 years
- // Average annual household consumption of \$122,660 over indexing by 114 compared to the benchmark



BUSINESS HUB

- // In the heart of one of Canada's thriving up-market regions
- // Over 90.0k businesses and 624 office buildings in the trade area
- // Fifth largest head office centre in Canada, such as Microsoft, Pepsi, General Mills, DuPont and more



COMMUNITY LEADER

- // Proud to maintain longstanding ties to the community through its support of local and national charities
- // Partner to organizations such as Alzheimer's Society, Embrace, Trillium Health Partners, Rotary and Girl Guides of Canada.

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