

DIXIE

OUTLET MALL

Big Brands Outlet Prices
Mississauga's Outlet Destination

Dixie Outlet Mall is Southern Ontario's premier outlet destination with over 100 brand name stores at unbeatable prices

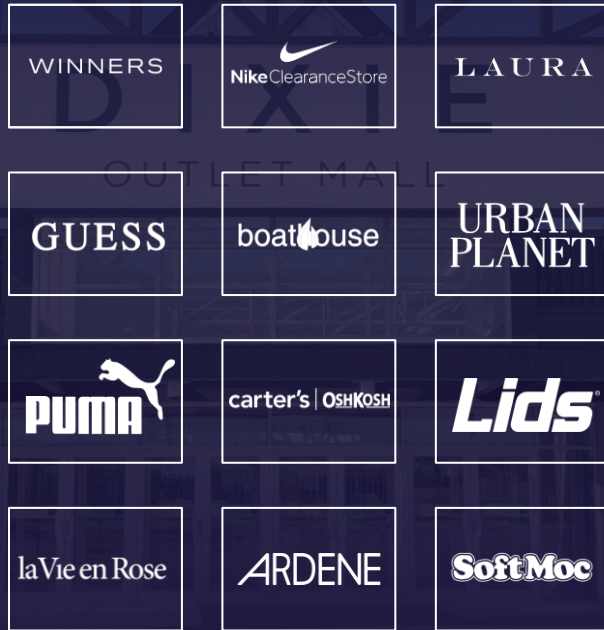
LEASING CONTACT

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PREMIER RETAILERS



TRADE AREA CALLOUTS



\$341.91 PSF

sales
productivity



1,573,891

trade area population
to increase over the
next 5 years to
1,599,366



\$143,975

average household
income to increase
over the next 5 years
to **\$169,922**



3M

annual traffic



\$109M

total sales volume



428,293 SF

GLA



107

stores



QEW HWY

adjacent to the
property



2.5K

parking stalls



1,732,771

Vehicular traffic



42.6%

university Degree



43%

households with
children at home

*Average household income for CMA: \$143,975

CUSTOMER PROFILE



DIVERSE RENTERS

Demographic Size: 19% of the trade area
Household Type: Younger, diverse, lower-income singles and families
Income: Average household income (\$86,928)
Spending Power: \$8.0 billion in total market consumption



YOUNG STRIVERS

Demographic Size: 27% of the trade area
Household Type: Young upper-middle singles and couples
Income: Above average household income (\$142,910)
Spending Power: \$17.5 billion in total market consumption



WELL-OFF FAMILIES

Demographic Size: 37% of the trade area
Household Type: Established wealthy families
Income: Above average household income (\$231,125)
Spending Power: \$15.8 billion in total market consumption

OUR COMMUNITY

A VIBRANT COMMUNITY

- // Located in Mississauga, the 6th largest city in Canada with a population of over 780k
- // Mississauga continues to grow at a rapid speed, nearly doubling in the past 25 years
- // The city is very diverse, with over 60% of the population identifying as a visible minority



EDUCATION

- // Students from across the globe Mississauga for post-secondary education
- // Graduates often remain in the region, adding to the skilled workforce and economic growth

ECONOMIC POWER

- // Mississauga has evolved from a suburban residential city into a dynamic economic hub
- // Is the home to 60 Fortune 500 companies including TJX Canada.



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