



PROMENADE

The preferred shopping destination in the heart of Thornhill

Located just **North of the Toronto core**, Promenade Shopping Centre offers an exceptional and thriving retail environment with **over 150 stores** and a **mixed-used development underway**, serving its neighboring, wealthy, and upscale community

LEASING CONTACT

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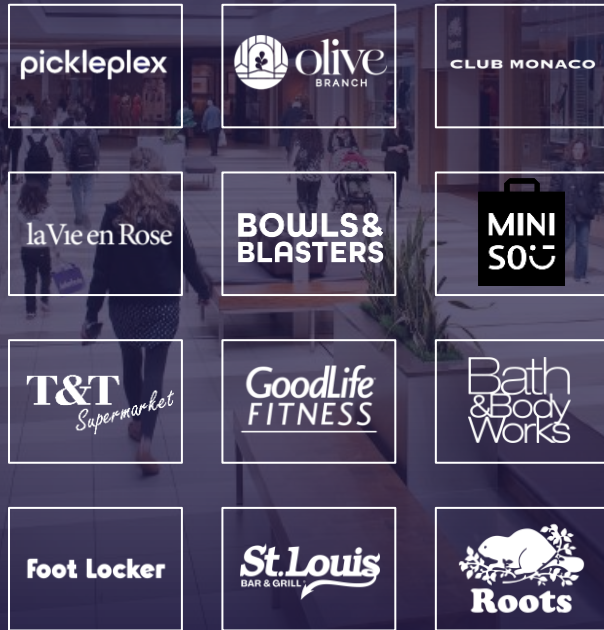
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[Promenade](#)



PREMIER RETAILERS



TRADE AREA CALLOUTS



\$375 PSF

sales
productivity



999,187

trade area size to
increase over the next
5 years to **1,067,727**



\$145,424

average household
income to increase
over the next 5 years
to **\$169,137***



4.2M

annual traffic



\$72M

total sales volume



535,307 SF

GLA



150+

stores



3

Intersecting
highways adjacent
to the property



3.5K

parking stalls



1,132,188

daytime traffic



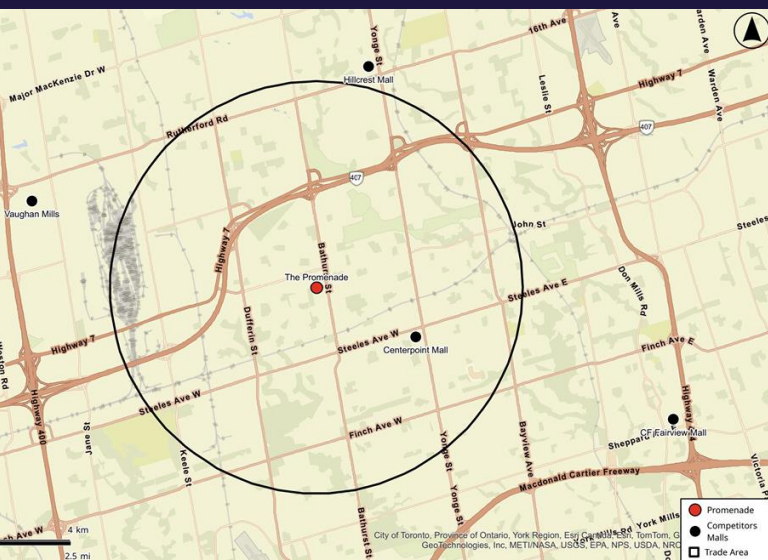
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universities



47.6%

households with
children at home



*Average household income for Toronto
CMA: 147,360

CUSTOMER PROFILE



WELL-OFF FAMILIES

Demographic Size: 25.1% of the trade area
Household Type: Established wealthy families with high potential across many expenditure categories
Income: High average household income (\$236,792)
Spending Power: \$12.4 billion in total market consumption



JUST STARTING OUT

Demographic Size: 15.7% of the trade area
Household Type: Younger, diverse, middle-income singles and couples
Income: Below average but still decent (\$99,928)
Spending Power: \$5.7 billion in total market consumption



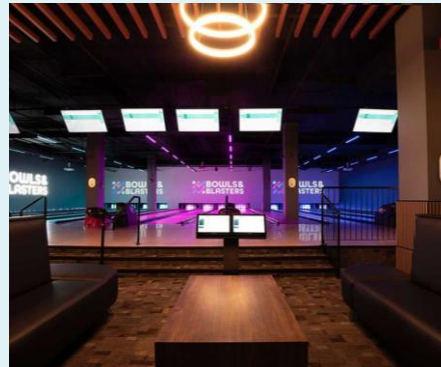
DIVERSE RENTERS

Demographic Size: 29.5% of the trade area
Household Type: Younger, diverse middle-income singles and couples
Income: Below average but still decent (\$100,712)
Spending Power: \$7.8 billion in total market consumption

OUR COMMUNITY

LOCATION

- // Promenade Shopping Centre is located just north of the Toronto Core
- // The Centre is situated in the upscale community of Thornhill, surrounded by wealthy and expanding municipalities such as Richmond Hill, Markham and Woodbridge



THE FUTURE OF PROMENADE

- // Major mixed-use redevelopment underway, integrating high-density residential with direct access to retail
- // Phase 1 complete with 780+ residential units
- // Bowls & Blasters (25,000 sq ft entertainment venue) now open with bowling, bumper cars, laser tag and dining
- // Goodlife Fitness (52,000 sq ft, 2 levels) opening in early 2026



LOCAL TRADE AREA

- // The local trade area is very unique to Toronto, featuring a high proportion of multigenerational Jewish, Eastern European, Persian and Asian Households.
- // Shopping is often a larger family event with higher end brands having a high appeal



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