# **BIG EDDY MARINA**

FOR SALE: \$6,700,000

COLUMBIA RIVER

GRESHAM, OREGON

### - SELLER FINANCING AVAILABLE -



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### **EXECUTIVE SUMMARY**

19609 NE Marine Drive, Gresham, Oregon 97230





### **EXECUTIVE** SUMMARY

Big Eddy Marina represents a rare opportunity to purchase a lifestyle community comprised of a 62 floating home sites with long-term homeowners paying monthly for their site. Additionally, there are 25 boat slips reserved for seasonal use and 43 boat slips available for homeowners.

Since purchase in 1993, the Property has averaged near 100% occupancy with very little turn over based to the high quality and numerous amenities of the marina as well as limited competition. Revenues has grown steadily, and an additional 10% rent increase took effect March 1st. Big Eddy offers significant upside include 3+- acres of undeveloped river suited for expansion, conversion of boat slips to additional home sites, or implementation of an HOA ownership format.

Located on the Columbia River in Gresham, Oregon, Big Eddy has convenient access to area Freeways, the Portland International Airport, and Cascade Station, one of the regions premier retail destinations. The Property offers access to the ultimate outdoor lifestyle including the Columbia River Gorge, boating, fishing, wine tasting, golfing, and the Cascade Mountains.



**66** Big Eddy is a one-of-a kind community of waterfront floating homes offering stable cash flow and upside / expansion potential. 99



Sale Price

7.0% **Cap Rate**  **\$469,431** NOI

#### **Seller Financing Potential**

Owner will Consider financing with 50% down at a 6% interest rate, due in 60 months.



## **INVESTMENT HIGHLIGHTS**

#### **INCOME STABILITY**

Big Eddy, like a high-end manufactured housing community, offers extremely stable monthly income with almost zero turnover. In 30 years of ownership only one floating home has relocated to another marina and four have been asked to leave due to the sub-par condition. All home sites are owner occupied.

#### STEADY REVENUE GROWTH

The stable floating home tenants combined with strong demand for boat slips has allowed for consistent annual revenue growth at Big Eddy. A 10% rent increase on floating homes was implemented March 1st. 2024.

#### **SUPERIOR AMENITIES & FEATURES**

Big Eddy offers several appealing amenities to tenants and boat slip users including: private boat ramp, secured parking with gated access, telephone entry system, trailer parking, on-site office, nightly security and a fish cleaning station. Recent capital improvements include a new public water line and fire hydrant.

#### **EXPANSION POTENTIAL & UPSIDE OPPORTUNITIES**

Property includes ±3 river acres suitable for expansion which may accommodate approximately ±16 new home sites. Additionally, 6 additional home sites could be created through consolidation and elimination of some seasonal boat slips. Buyer could explore conversion to an HOA format by selling off the individual slips.

#### LOCATION / LIFESTYLE

Located near shopping, major employers and convenient freeway access, Big Eddy offers waterfront living in a peaceful and serene community, with a commitment to environmental stewardship and is a Certified Clean Marina by the State of Oregon.

### PROPERTY SUMMARY





### **PROPERTY** INFORMATION

MARKET / SUB-MARKET	Portland MSA / North Gresham	TOTAL ACREAGE	± 15.98 Acres (±696,089 SF)		
<b>,</b>		Land	± 2.8 Acres (±121,968 SF)		
		Leased River	± 11.85 Acres (±516,186 SF)		
ACCESS	Direct Access off of NE Marine Drive	Leased Land	± 1.33 Acres (±57,935 SF)		
SECURITY	Secure Gate Access to Parking	CURRENT UNIT MIX	62 - Floating Home Sites		
	Additional Access Gate to Marina		43 - Reserved homeowner Boat Slips "Side-Ties"		
PARKING	112 Parking Stalls		25 - Boat Slips (available for Seasonal or Yearly rental		
	40 Vehicle Gravel Overflow Lot				
		UTILITIES	Water - City of Gresham		
TRAILER STORAGE	Secure trailer storage area for approx. 14 trailers		Sewer - City of Gresham		
			Electrical - Portland General Electric (PGE)		
BOAT RAMP	Private (For resident and slip renter use only)		Refuse - Waste Management		
STAFFING	1 Full-Time Maintenance Staff	WEBSITE	www.bigeddymarina.com (click)		
STATTING	Owner acts as manager - Located on premises				

WATER: Nearly 3.5 Acres for potential expansion of ±16 additional floating home slips. Option to convert boat slips to 8 Home Slips POTENTIAL EXPANSION LAND: Separately available ±4.93 Acre Site - Located Directly Across Marine Drive - Potential RV, Trailer, Boat Storage





NEMARINEDR

### SITE MAP



## LOCATION OVERVIEW









### **DEMOGRAPHICS** & TRAFFIC





\* Demographic data sourced from CoStar.com





INTERSECTION	VEHICLES
NE Marine Dr @ NE Interlachen Ln	±10,865
NE Marine Dr @ NE Blue Lake Rd	±7,738
NE Marine Dr @ NE 185th Ave	±10,416
Interstate 84 @ Exit 13 (181st)	±15,688
Interstate 84 @ Exit 14 (207th)	±10,955

\* Traffic data sourced from CoStar.com



### NOTABLE SALE COMPS

Unit	Date	Sale Price	Bed	Bath	Size SF
A-1	3-22-24	\$242,000	1	1	684
A-5	3-8-24	\$370,000	2	2	1,408
A-7	3-2-23	\$400,000	2	2	1,340
A-2	4-13-22	\$354,000	2	1.5	1,100
F-8	9-7-21	\$365,000	2	2	1,267

### **REGIONAL OVERVIEW**







### **LOCATION** OVERVIEW

# **Portland Metro** (2023) **STATISTICS**

POPULATION 2,519,141

MEDIAN AGE 38.4

MEDIAN HOUSEHOLD INCOME **\$92,925** 

EDUCATIONAL ATTAINMENT





### **EMPLOYMENT**

	10.6% Advanced manufacturing
(z)	21.5% FINANCIAL & BUSINESS SERVICES
	27.4% GOVERNMENT, EDUCATION, HEALTH
<b>(@)</b>	5.7% INFORMATION + OTHER
	10.3% LEISURE & HOSPITALITY
	6.3% MINING & CONSTRUCTION
	<b>3.8%</b> TRANSPORTATION & UTILITIES
	14.4% WHOLESALE & RETAIL TRADE

The Portland Region stands out as a beacon of vibrant lifestyle and dynamic outdoor activity, integrated seamlessly into its urban environment. The area's unique geographical location, nestled between the Cascade Range and the Oregon Coast, provides an abundant array of recreational, cultural, and gastronomic opportunities, making it an attractive destination for residents and tourists alike.









Portland's proximity to various natural landmarks plays a significant role in tis lifestyle allure. To the west, the Oregon Coast offers breathtaking vistas, rugged cliffs, and extensive beaches ideal for activities ranging from surfing to tranquil coastal hikes. The east presents the Columbia River Gorge, known for its spectacular waterfalls, scenic viewpoints, and numerous hiking trails. Additionally, the proximity to both the Cascade Range and Mount Hood provides year-round opportunities for outdoor enthusiasts, including skiing, snowboarding, and mountain biking.

The Willamette Valley, encompassing the area around and south of Portland, is internationally renowned for its wine production. This region invites both connoisseurs and casual visitors to explore its extensive vineyards and wine tasting rooms, which contribute significantly to the local economy and cultural richness.





Within the city itself, Forest Park stands as one of the largest urban forests in the United States, with over 5,000 acres and more than 80 miles of trails. This park is a central hub for hiking, biking and wildlife observation, providing residents with a quick escape to nature.

The region's river system, including the Willamette River and Columbia River, enhances Portland's landscape, offering abundant waterfront activities such as kayaking, paddle boarding, and scenic boat tours. These waterways not only serve recreational purposes but promote regional and international trade.





Portland's cultural scene is vibrant and diverse, with numerous festivals celebrating everything from music and file to craft beer and local cuisine. The region's commitment to arts and culture is evident in its support of local artists and musicians, providing a robust calendar of events that enrich the community.

The food scene in Portland is particularly notable for its innovative and eclectic offerings. The city boasts a wide array of food carts and markets that serve as incubators for culinary talent, offering everything from regional Northwestern fare to international cuisines. Additionally, Portland's brewing and distilling scene is among the most active in the nation, with over 70 breweries and numerous distilleries that have garnered international acclaim.



The fusion of outdoor activities, cultural richness, and gastronomic excellence not only enhances the quality of life in Portland but also stimulates economic growth. The tourism sector benefits significantly from regional attractions and local amenities, while the real estate market is buoyed by the city's desirability as a place to live.

The region provides a compelling blend of urban and natural elements, making it an exemplary model of a metro where lifestyle and outdoor activities are integrated into the fabric of everyday life. Its strategic location, coupled with a strong commitment to cultural diversity and environmental stewardship, ensures that Portland remains a thriving market with opportunities for business investment, tourism, and community development.



## FINANCIAL ANALYSIS





REVENUE & EXPENSE ANALYSIS									
ACTUAL 2021 ACTUAL 2022 ACTUAL 2023 C&W FORECAST: YEAR 1 NOTES									
POTENTIAL GROSS REVENUE	Total	Per SLIP	Total	Per SLIP	Total	Per SLIP	Total	Per SLIP	
Floating Homes Rent	\$516,076	\$8,323.81	\$568,193	\$9,164.41	\$623,653	\$10,058.92	\$773,232	\$12,471.48	(a)
Boat Slip & Side Tie Rentals	\$94,250	\$1,520.15	\$100,077	\$1,614.15	\$91,368	\$1,473.67	\$84,051	\$1,355.67	(b)
TOTAL RENTAL REVENUE	\$610,326	\$9,843.96	\$668,271	\$10,778.56	\$715,021	\$11,532.59	\$857,283	\$13,827.15	
Vacancy and Collection Loss	\$O	\$0.00	\$O	\$0.00	\$O	\$0.00	(\$42,864)	(\$691.36)	(c)
NET EFFECTIVE REVENUE	\$610,326	\$9,843.96	\$668,271	\$10,778.56	\$715,021	\$11,532.59	\$814,419	\$13,135.79	
Trailer Rent	\$8,547	\$137.85	\$9,037	\$145.76	\$8,679	\$139.98	\$9,308	\$150.13	(d)
Boat Ramp	\$6,600	\$106.45	\$4,000	\$64.52	\$3,950	\$63.71	\$4,120	\$66.45	(e)
Work Barge	\$475	\$7.66	\$305	\$4.92	\$1,175	\$18.95	\$500	\$8.06	(f)
Transfer Fees	\$3,800	\$61.29	\$21,300	\$343.55	\$1,900	\$30.65	\$3,500	\$56.45	(g)
TOTAL EFFECTIVE GROSS REVENUE	\$629,823	\$10,158.44	\$703,513	\$11,346.98	\$730,725	\$11,785.88	\$831,847	\$13,416.89	
OPERATING EXPENSES									(h)
Maintenance	\$53,653	\$865.38	\$66,126	\$1,066.55	\$50,642	\$816.81	\$52,161	\$841.31	
Repairs	\$5,219	\$84.18	\$3,534	\$57.00	\$10,438	\$168.35	\$10,751	\$173.40	
Advertising	\$1,270	\$20.48	\$358	\$5.77	\$195	\$3.14	\$201	\$3.24	
Administration Fees	\$14,462	\$233.25	\$8,470	\$136.61	\$7,126	\$114.94	\$7,340	\$118.39	
Taxes	\$41,145	\$663.62	\$52,881	\$852.92	\$32,726	\$527.84	\$33,708	\$543.68	
Rent & Leases	\$19,696	\$317.67	\$20,997	\$338.65	\$19,788	\$319.16	\$20,382	\$328.74	
Management Fee	\$O	\$0.00	\$35,176	\$567.35	\$36,536	\$589.29	\$41,592	\$670.84	(i)
On-Site Wages	\$54,737	\$882.86	\$58,308	\$940.45	\$44,488	\$717.55	\$55,000	\$887.10	(j)
Legal & Accounting	\$6,451	\$104.05	\$6,349	\$102.40	\$9,820	\$158.39	\$5,000	\$80.65	
Security Expense	\$14,787	\$238.50	\$15,219	\$245.47	\$25,732	\$415.03	\$26,504	\$427.48	
Telephone/Internet	\$3,953	\$63.75	\$2,059	\$33.22	\$3,394	\$54.74	\$3,496	\$56.38	
Office Expense	\$10,020	\$161.62	\$13,037	\$210.27	\$11,145	\$179.76	\$17,660	\$284.83	(k)
Property Insurance	\$31,557	\$508.98	\$34,071	\$549.53	\$41,940	\$676.45	\$43,198	\$696.74	
Utilities	\$48,945	\$789.43	\$57,331	\$924.70	\$44,101	\$711.31	\$45,424	\$732.65	
TOTAL OPERATING EXPENSES	\$305,895	\$4,933.79	\$373,915	\$6,030.89	\$338,071	\$5,452.76	\$362,416	\$5,845.42	
NET OPERATING INCOME	\$323,928	\$5,224.65	\$329,598	\$5,316.09	\$392,653	\$6,333.12	\$469,431	\$7,571.47	

### **REVENUE & EXPENSES**



(a)

(b)

NET OPERATING INCOME \$469,431 / Yr.



NET INCOME PER HOME \$7,571.47 / Yr.



GROSS REVENUE FORECAST \$831,847 / Yr.

#### NOTES ON FINANCIAL ANALYSIS

Proforma floating home rent is based on in-place rent for existing tenants and projected rent for vacant sites D-2 and E-3 and newly created sites B-14 and B-16. Gross potential rent is assumed to grow 4% annual thereafter.

Reflects rental income from boat slips. The proforma is based on 2023 results and reflects a reduction in rental income in year 1 due to the loss of four boat slips, B 14 - B 17, which have been converted to home sites. Thereafter rent grows 4% annually.

(c) Proforma vacancy was based on 5% of Total Rental Revenue.

(d) Trailer rent, reflects rental income from boat slip tenants for their trailer storage. Proforma assumes a 3% increase over 2023 and grows 3% annual thereafter.

(e) Boat ramp fees include fees for use of the boat ramp by special arrangements. Proforma reflects a 3% increase over 2023 and 3% annual increases thereafter.

(f) Property owns a work barge that provides moving services between boat ramp and floating home. Proforma assumes \$500 in fees year one growing 3% annually thereafter.

Transfer fees reflect the fees charged by the property owner to process home sales and facilitate moving in and out of the property. A total of \$3,500 was assumed in year 1 of the proforma, growing 3% annually thereafter.

(h) Unless otherwise noted, all proforma Operating Expenses were based on 2023 actuals plus 3% and growing 3% annually thereafter.

(i) The proforma assumes a 5% management fee which was also added to historical results to normalize expenses.

(j) Proforma on-site wages are based on 40 hours per week at \$22 per hour and including payroll taxes and employment costs.

(k) Proforma office expenses include a 3% increase over 2023, plus rent of \$500 per month for the management office which is located in a home site owned by property owner.

CASH FLOW										
	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10
FOR YEARS ENDING	May-25	May-26	May-27	May-28	May-29	May-30	May-31	May-32	May-33	May-34
POTENTIAL GROSS REVENUE										
Floating Homes Rent	\$773,232	\$804,161	\$836,328	\$869,781	\$904,572	\$940,755	\$978,385	\$1,017,521	\$1,058,221	\$1,100,550
Boat Slip & Side Tie Rentals	\$84,051	\$87,413	\$90,910	\$94,546	\$98,328	\$102,261	\$106,352	\$110,606	\$115,030	\$119,631
TOTAL RENTAL REVENUE	\$857,283	\$891,575	\$927,238	\$964,327	\$1,002,900	\$1,043,016	\$1,084,737	\$1,128,126	\$1,173,252	\$1,220,182
Vacancy and Collection Loss	(\$42,864)	(\$44,579)	(\$46,362)	(\$48,216)	(\$50,145)	(\$52,151)	(\$54,237)	(\$56,406)	(\$58,663)	(\$61,009)
NET EFFECTIVE REVENUE	\$814,419	\$846,996	\$880,876	\$916,111	\$952,755	\$990,866	\$1,030,500	\$1,071,720	\$1,114,589	\$1,159,173
Trailer Rent	\$9,308	\$9,587	\$9,875	\$10,171	\$10,476	\$10,791	\$11,114	\$11,448	\$11,791	\$12,145
Boat Ramp	\$4,120	\$4,244	\$4,371	\$4,502	\$4,637	\$4,776	\$4,919	\$5,067	\$5,219	\$5,376
Work Barge	\$500	\$515	\$530	\$546	\$563	\$580	\$597	\$615	\$633	\$652
Transfer Fees	\$3,500	\$3,605	\$3,713	\$3,825	\$3,939	\$4,057	\$4,179	\$4,305	\$4,434	\$4,567
TOTAL EFFECTIVE GROSS REVENUE	\$831,847	\$864,947	\$899,365	\$935,155	\$972,371	\$1,011,069	\$1,051,310	\$1,093,155	\$1,136,666	\$1,181,912
OPERATING EXPENSES										
Maintenance	\$52,161	\$53,726	\$55,338	\$56,998	\$58,708	\$60,469	\$62,283	\$64,152	\$66,076	\$68,059
Repairs	\$10,751	\$11,073	\$11,406	\$11,748	\$12,100	\$12,463	\$12,837	\$13,222	\$13,619	\$14,028
Advertising	\$201	\$207	\$213	\$219	\$226	\$233	\$240	\$247	\$254	\$262
Administration Fees	\$7,340	\$7,560	\$7,787	\$8,021	\$8,261	\$8,509	\$8,764	\$9,027	\$9,298	\$9,577
Taxes	\$33,708	\$34,719	\$35,761	\$36,834	\$37,939	\$39,077	\$40,249	\$41,457	\$42,700	\$43,981
Rent & Leases	\$20,382	\$20,993	\$21,623	\$22,272	\$22,940	\$23,628	\$24,337	\$25,067	\$25,819	\$26,593
Management Fee	\$41,592	\$43,247	\$44,968	\$46,758	\$48,619	\$50,553	\$52,566	\$54,658	\$56,833	\$59,096
On-Site Wages	\$55,000	\$56,650	\$58,350	\$60,100	\$61,903	\$63,760	\$65,673	\$67,643	\$69,672	\$71,763
Legal & Accounting	\$5,000	\$5,150	\$5,305	\$5,464	\$5,628	\$5,796	\$5,970	\$6,149	\$6,334	\$6,524
Security Expense	\$26,504	\$27,299	\$28,118	\$28,961	\$29,830	\$30,725	\$31,647	\$32,596	\$33,574	\$34,581
Telephone/Internet	\$3,496	\$3,600	\$3,708	\$3,820	\$3,934	\$4,052	\$4,174	\$4,299	\$4,428	\$4,561
Office Expense	\$17,660	\$18,189	\$18,735	\$19,297	\$19,876	\$20,472	\$21,086	\$21,719	\$22,371	\$23,042
Property Insurance	\$43,198	\$44,494	\$45,829	\$47,203	\$48,620	\$50,078	\$51,581	\$53,128	\$54,722	\$56,363
Utilities	\$45,424	\$46,787	\$48,191	\$49,636	\$51,125	\$52,659	\$54,239	\$55,866	\$57,542	\$59,268
TOTAL OPERATING EXPENSES	\$362,416	\$373,696	\$385,330	\$397,331	\$409,708	\$422,476	\$435,646	\$449,230	\$463,243	\$477,698
Operating Expense Ratio	43.6%	43.2%	42.8%	42.5%	42.1%	41.8%	41.4%	41.1%	40.8%	40.4%
NET OPERATING INCOME	\$469,431	\$491,251	\$514,035	\$537,825	\$562,662	\$588,593	\$615,664	\$643,924	\$673,423	\$704,214
Implied Cap Rate	7.01%	7.33%	7.67%	8.03%	8.40%	8.78%	9.19%	9.61%	10.05%	10.51%
Capital Reserves	\$12,400	\$12,772	\$13,155	\$13,550	\$13,956	\$14,375	\$14,806	\$15,250	\$15,708	\$16,179
CAPITAL EXPENDITURES	\$12,400	\$12,772	\$13,155	\$13,550	\$13,956	\$14,375	\$14,806	\$15,250	\$15,708	\$16,179
CASH FLOW BEFORE DEBT SERVICE	\$457,031	\$478,479	\$500,880	\$524,275	\$548,706	\$574,218	\$600,858	\$628,674	\$657,715	\$688,035
Cash on Cash Return (before debt service)	6.82%	7.14%	7.48%	7.82%	8.19%	8.57%	8.97%	9.38%	9.82%	10.27%
Debt Service	\$201,000	\$201,000	\$201,000	\$201,000	\$201,000	\$361,470	\$361,470	\$361,470	\$361,470	\$361,470
Refinance Proceeds (net of Loan Fees)	\$0	\$0	0	\$0	(\$1,365,044)	\$O	\$0	\$0	\$O	\$0
CASH FLOW AFTER DEBT SERVICE	\$256,031	\$277,479	\$299,880	\$323,275	\$1,712,750	\$212,748	\$239,388	\$267,204	\$296,245	\$326,565
Cash on Cash Return (after debt service)	7.88%	8.54%	9.23%	9.95%	10.70%	10.72%	12.06%	13.46%	14.92%	16.45%

Ψ Σ	\$800K
	\$700K
RATING	\$600K
T OPEI	\$500K
Ш Z	\$400K

#### ASSUMPTIONS

Floating Home Re Market Rent Grow Other Income Gro Vacancy & Collect Expense Growth Management Fee Capital Reserves

### **CASH FLOW**



	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10
	Teal 1									
Rental Rate / Slip / Mo.	\$1,039.29	\$1,080.86	\$1,124.10	\$1,169.06	\$1,215.82	\$1,264.46	\$1,315.03	\$1,367.64	\$1,422.34	\$1,479.23
owth	0.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%
browth	3.00%	3.00%	3.00%	3.00%	3.00%	3.00%	3.00%	3.00%	3.00%	3.00%
ection Loss	5.00%	5.00%	5.00%	5.00%	5.00%	5.00%	5.00%	5.00%	5.00%	5.00%
h	3.00%	3.00%	3.00%	3.00%	3.00%	3.00%	3.00%	3.00%	3.00%	3.00%
ee % EGR	5.00%	5.00%	5.00%	5.00%	5.00%	5.00%	5.00%	5.00%	5.00%	5.00%
s \$/SLIP	\$200.00	\$206.00	\$212.18	\$218.55	\$225.10	\$231.85	\$238.81	\$245.97	\$253.35	\$260.95

#### NOTES

#### Debt assumptions on 10-year cash flow analysis:

Debt service is based on a proposed owner carry at 50% loan to value at 6% interest and a 30 year amortization maturing 60 months after closing.

A refinance was assumed in year 5 at 50% loan to value based on then current property value and at 7% interest rate.

### **LISTING TEAM**

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