



126' EXTERIOR & INTERIOR LOBBY FRONTAGE



STARBUCKS RESERVE



RETAIL SPACE AT THE #1 ATTRACTION IN THE U.S.

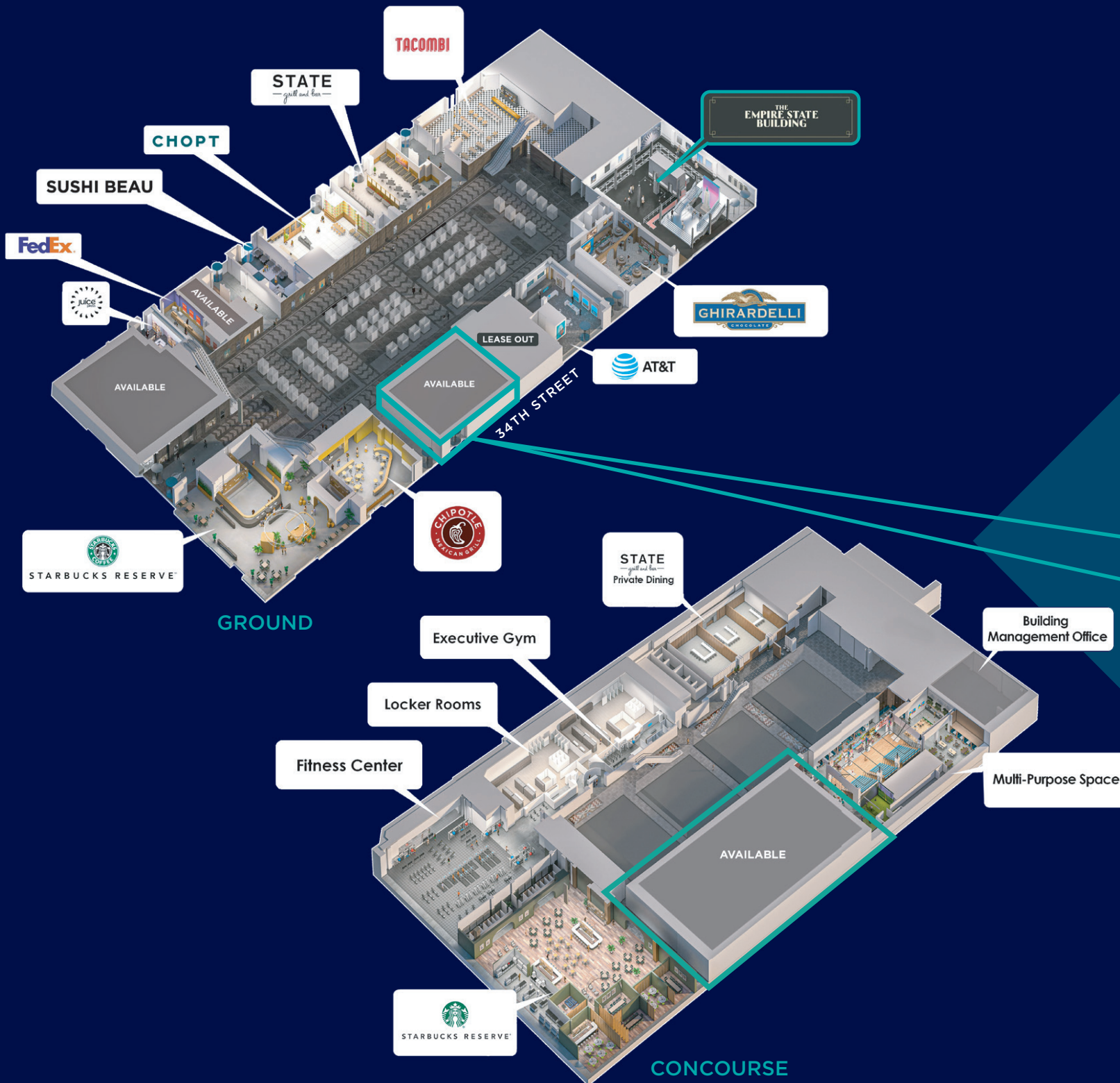
ESB

RETAIL

EMPIRE STATE
REALTY TRUST

EXCLUSIVE LEASING AGENT:





ESB

RETAIL

18,806 SF IN THE EMPIRE STATE BUILDING

GROUND FLOOR 3,417 SF
CEILING HEIGHT 14'

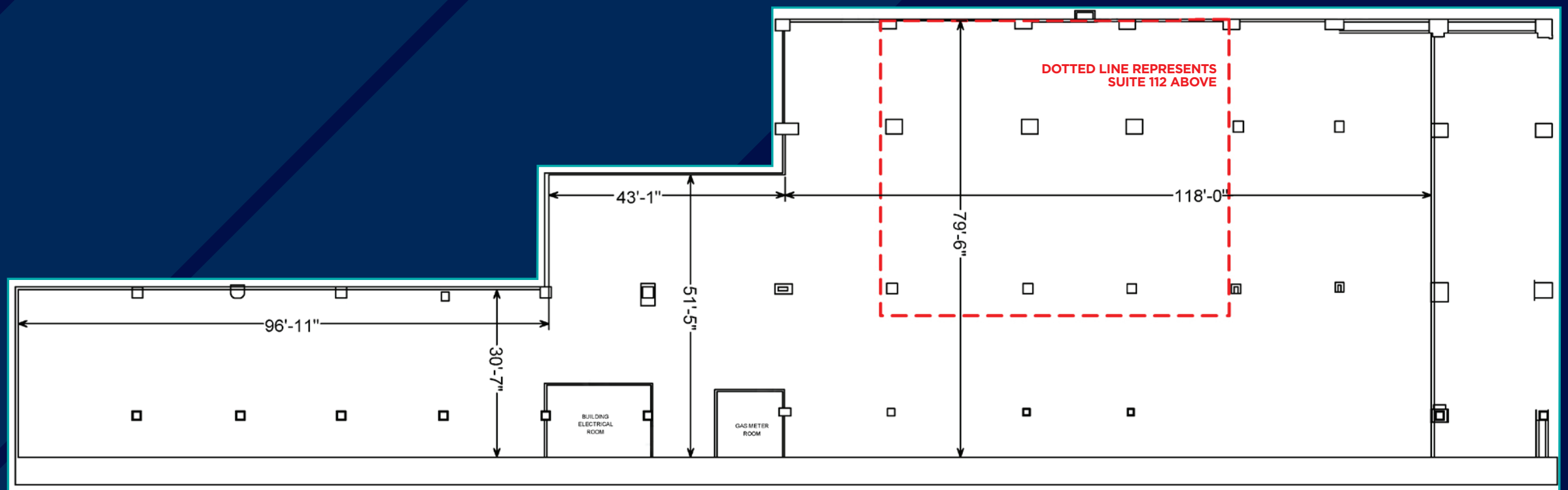
CONCOURSE 15,389 SF
CEILING HEIGHT 19'

FRONTAGE 63' ON 34TH STREET
63' LOBBY INTERIOR

SIGNAGE OPPORTUNITY INSIDE
WALKWAY OF TENANT ENTRANCE



CONCOURSE PLAN | 15,389 SF | 19' CEILING HEIGHT



34TH STREET



BE THE
MAIN
ATTRACTION

\$170K

AVG HOUSEHOLD
INCOME WITHIN
.5 MILES

\$2B

ANNUAL RETAIL SALES
ON 34TH STREET

5.7M

SQUARE FEET
OF RESIDENTIAL
WITHIN .5 MILES

★ macy's

20M+
ANNUAL VISITORS

B D F M
N Q R W

39M

HERALD SQUARE
ANNUAL RIDERSHIP

W34TH

W37TH

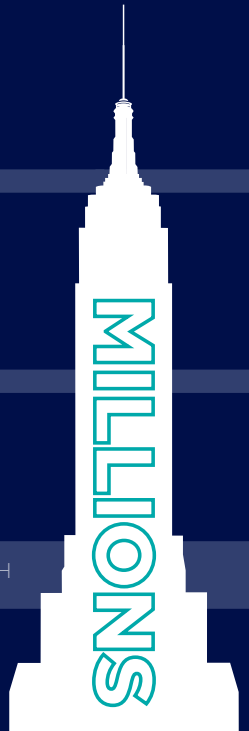
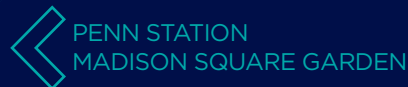


W36TH

BROADWAY

W35TH

W33RD



OF ANNUAL
OBSERVATORY
VISITORS

NEARBY RETAILERS



URBAN OUTFITTERS



amazon.com

SEPHORA

Superdry

FOREVER 21



ESB RETAIL BENEFITS

UNPRECEDENTED EXPOSURE | AMPLIFY YOUR BRAND | CO-BRAND WITH ESB | INCREASE YOUR REACH

5 DAYS POST *STAR WARS* TAKES OVER THE EMPIRE STATE BUILDING ACTIVATION

4.2B

MEDIA
IMPRESSIONS



\$8M

ADVERTISING
VALUE
EQUIVALENCY



538M

SOCIAL
IMPRESSIONS



2.1K

MEDIA
PLACEMENTS



119K

SOCIAL
MENTIONS



200M

SOCIAL USERS
REACHED



THE SPACE WAS TRANSFORMED
INTO A *STAR WARS* ACTIVATION
IN PARTNERSHIP WITH HASBRO



[CLICK TO READ MORE](#)



BE IN
GOOD
COMPANY

2.8M
SF OFFICE SPACE

150+
TENANTS

15.6K
WEEKDAY
EMPLOYEES IN ESB

ESB OFFICE TENANTS





THE ESB RETAIL DIFFERENCE

- **BEST-IN-CLASS WHITEBOXES**
- **HIGH-TRAFFIC NEIGHBORHOODS**
 - Proximity to mass transit in 24/7 markets
- **FULL IN-HOUSE TURNKEY SERVICES**
 - Project management, construction, and zoning
- **EXPERT SUSTAINABILITY TEAM**
 - Proactive support to measure, report and achieve your sustainability goals
- **FINANCIALLY STABLE OWNER**
 - Publicly traded on the NYSE with a best-in-class balance sheet
 - Significant balance sheet liquidity
 - No floating rate debt exposure
 - ESB is debt-free

ESRT's
High Performance
Sustainable Design
Guidelines (HPSDG) led
Starbucks to a cost savings
of 60 cents per SF

CLICK TO LEARN MORE

FOR MORE DETAILS, VISIT: [ESRT.NYC/RETAILPORTFOLIO](https://esrt.nyc/retailportfolio)



WELL
Health-Safety
Certified



Fitwel
Certified



Energy Star
Certified



Carbon Neutral



100% COMMISSION ON LEASE SIGNING

ESRTREIT.COM

EMPIRE STATE
REALTY TRUST

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