



 **Tripadvisor**  
Best of the Best

**#1**  
Attraction  
in the World  
2024

**#1**  
Attraction  
in the US  
2022-2024

MILLIONS OF VISITORS ANNUALLY

161' GROUND FLOOR FRONTAGE 5TH AVENUE & 33RD STREET

  
**EMPIRE STATE  
BUILDING  
OBSERVATORY**  
EXIT

  
**STARBUCKS  
RESERVE**

**RETAIL SPACE AT THE #1 ATTRACTION  
IN THE WORLD AND THE U.S.**

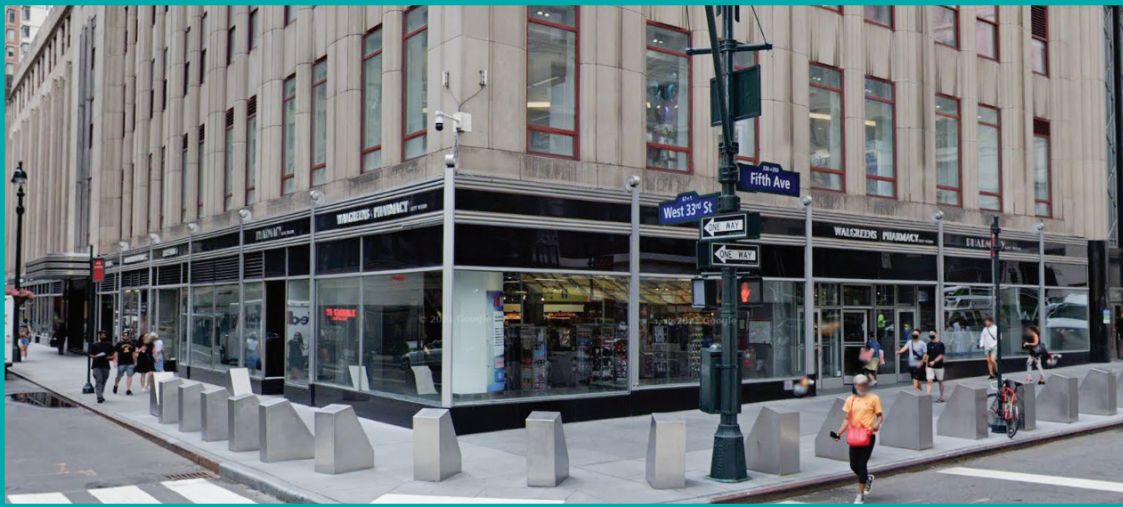
**ESB**  
RETAIL

**EMPIRE STATE**  
REALTY TRUST

EXCLUSIVE LEASING AGENT:

 **CUSHMAN &  
WAKEFIELD**



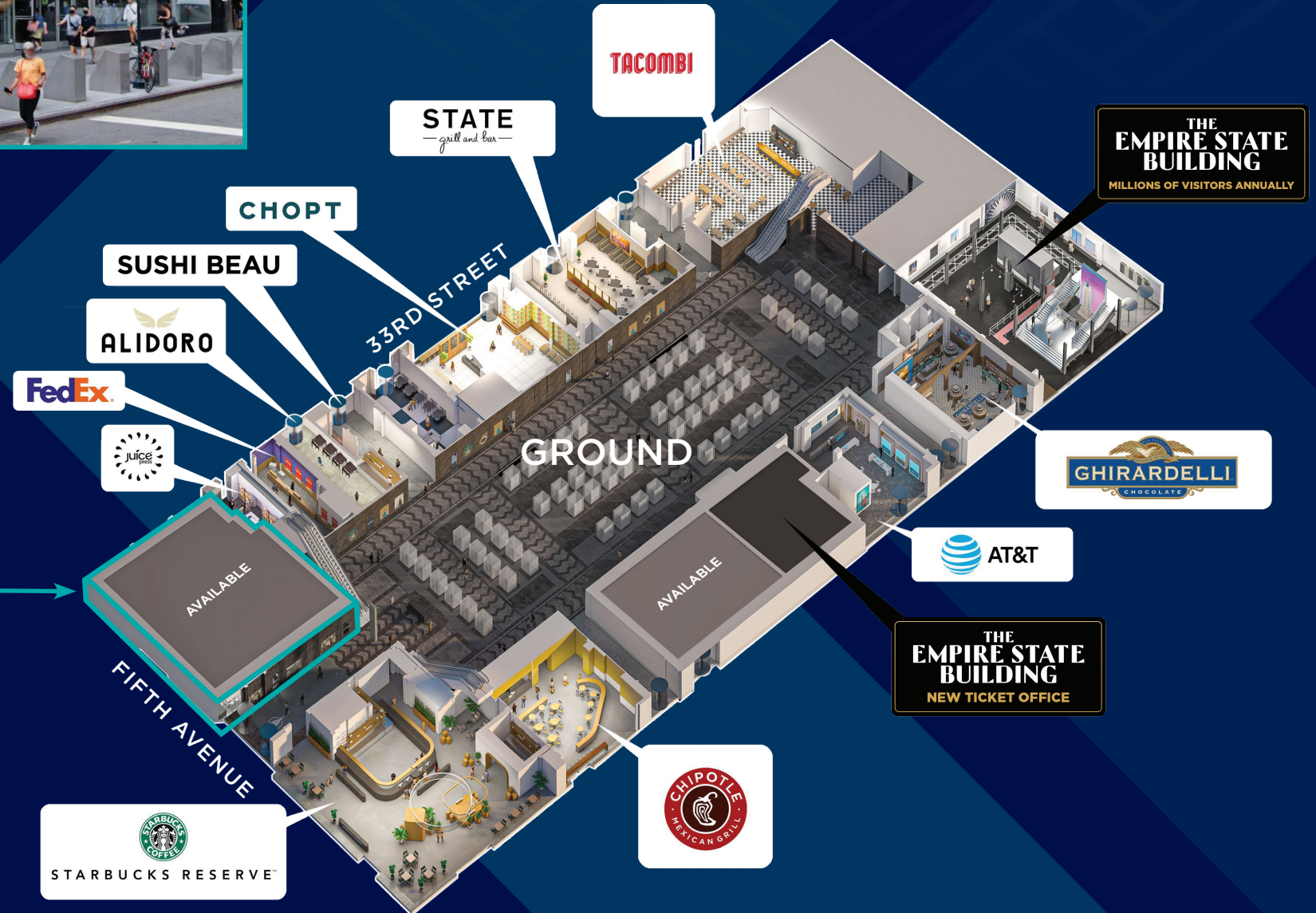


# ESB

RETAIL

## 14,892 SF IN THE EMPIRE STATE BUILDING

GROUND FLOOR	5,219 SF
SECOND FLOOR	9,673 SF
<b>TOTAL</b>	<b>14,892 SF</b>







GROUND FLOOR RENDERING



OBSERVATORY EXHIBIT EXIT RENDERING





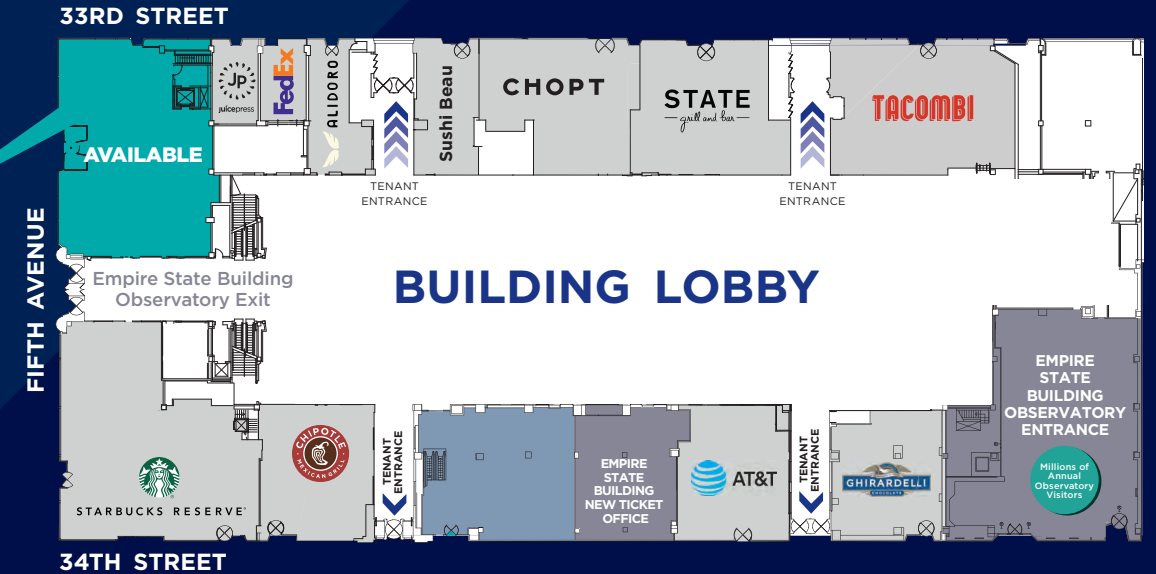
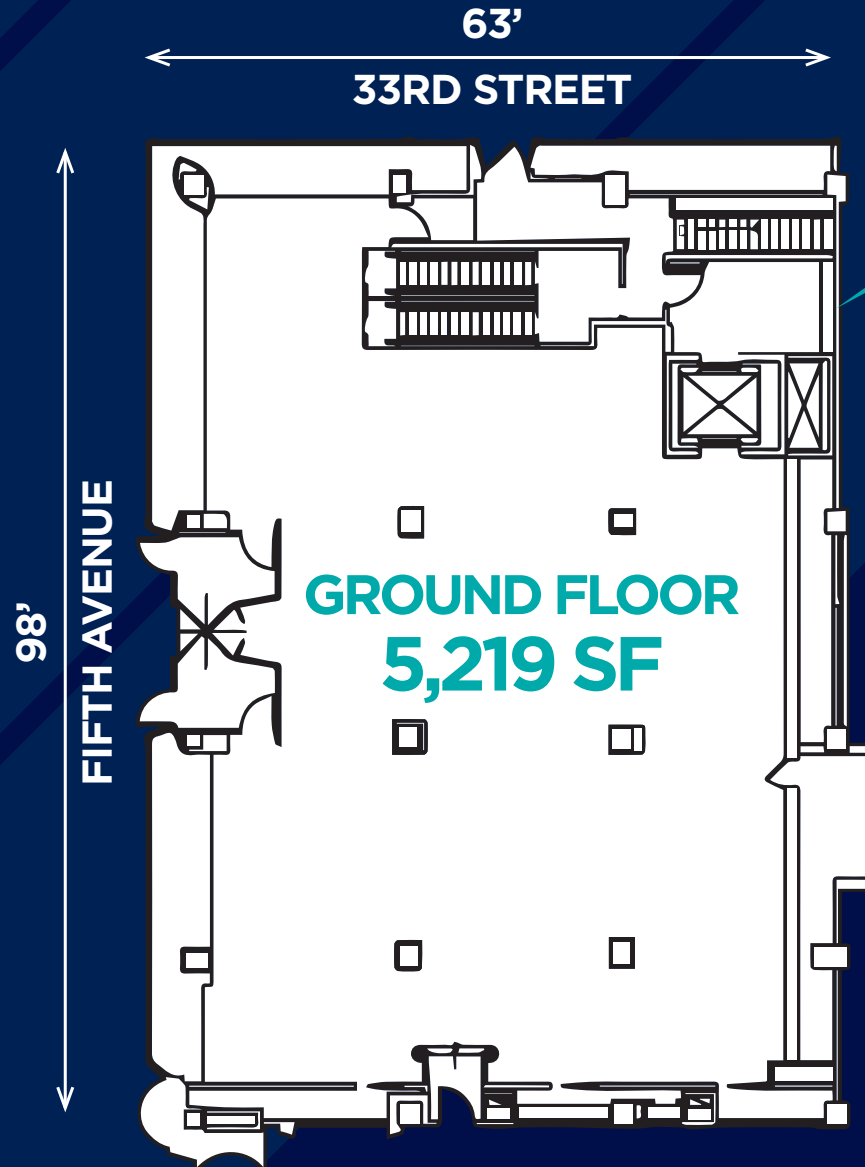
# ESB

RETAIL

GROUND FLOOR  
5,219 SF

CEILING HEIGHT  
10' 9"

TOTAL FRONTAGE  
161'





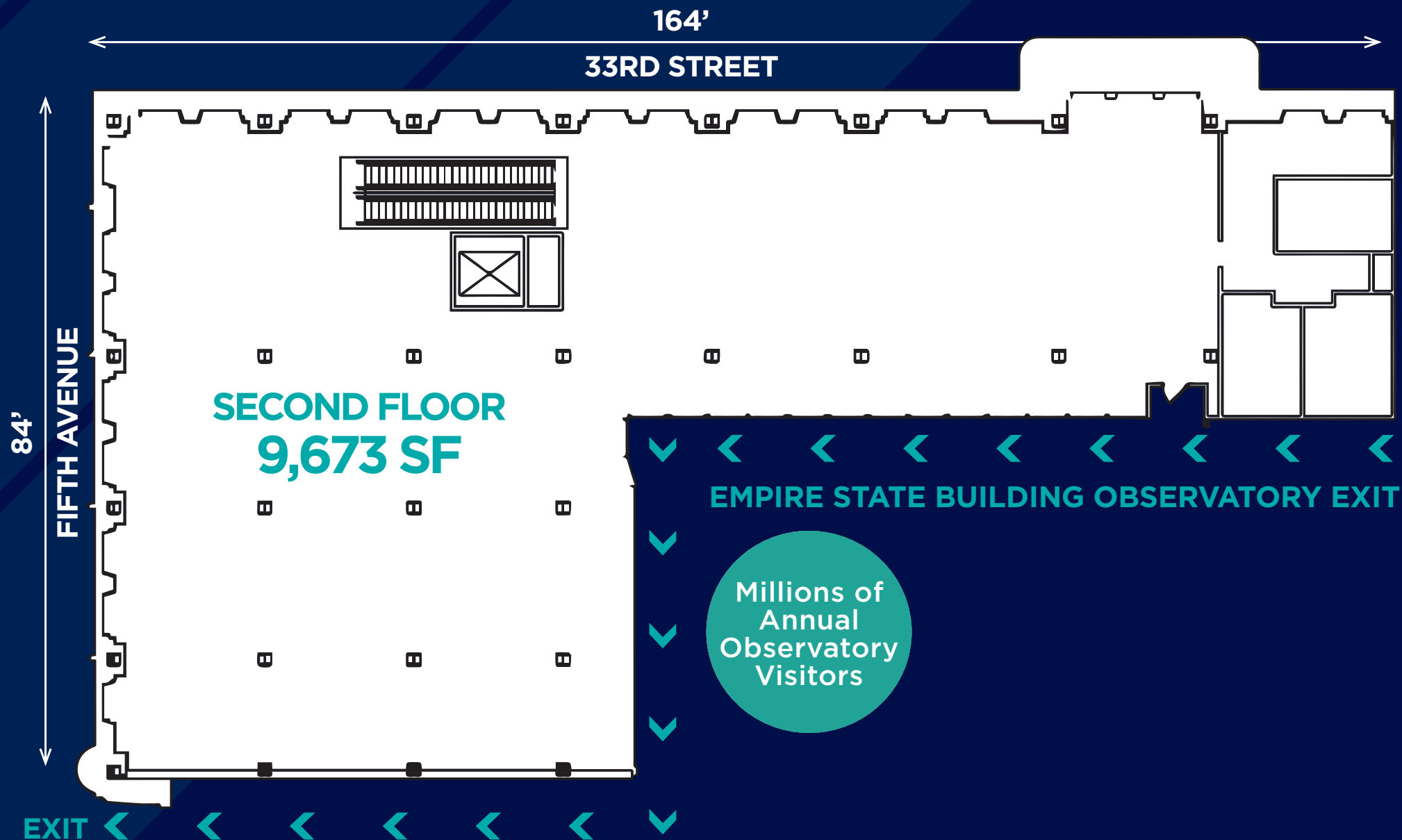
# ESB

RETAIL

SECOND FLOOR  
9,673 SF

CEILING HEIGHT  
10' 8"

TOTAL FRONTAGE  
248'







BE THE  
MAIN  
ATTRACTION

\$170K

AVG HOUSEHOLD  
INCOME WITHIN  
.5 MILES

\$2B

ANNUAL RETAIL SALES  
ON 34TH STREET

5.7M

SQUARE FEET  
OF RESIDENTIAL  
WITHIN .5 MILES

★ macy's

20M+  
ANNUAL VISITORS

B D F M  
N Q R W

39M

HERALD SQUARE  
ANNUAL RIDERSHIP

W37TH  
W36TH  
W35TH  
W34TH  
W33RD

BRYANT PARK

SIXTH AVENUE

BROADWAY

PENN STATION  
MADISON SQUARE GARDEN



OF ANNUAL  
OBSERVATORY  
VISITORS

NEARBY RETAILERS

★ macy's

H&M

URBAN OUTFITTERS



PANDORA

ZARA

FOREVER 21



SEPHORA

Levi's

SHAKE SHACK

Timberland

Superdry

BANANA REPUBLIC

ULTA  
BEAUTY

PRIMARK



# ESB RETAIL BENEFITS

UNPRECEDENTED EXPOSURE | AMPLIFY YOUR BRAND | CO-BRAND WITH ESB | INCREASE YOUR REACH

6.1B

MEDIA  
IMPRESSIONS



\$11.73M

ADVERTISING  
VALUE  
EQUIVALENCY



561.9M

SOCIAL  
IMPRESSIONS



2.3K

MEDIA  
PLACEMENTS



120K

SOCIAL  
MENTIONS



203.7M

SOCIAL USERS  
REACHED



THE SPACE WAS TRANSFORMED  
INTO A **STAR WARS** ACTIVATION  
IN PARTNERSHIP WITH HASBRO



[CLICK TO READ MORE](#)





BE IN  
GOOD  
COMPANY

2.8M  
SF OFFICE SPACE

150+  
TENANTS

15.6K  
WEEKDAY  
EMPLOYEES IN ESB



**ESB OFFICE TENANTS**

LinkedIn    workday.    COTY  
SINCE 1904

JCDecaux    **HNTB**

SKANSKA     **BOOKING  
HOLDINGS**    CITIZEN  
B P O R K O







# THE ESB RETAIL DIFFERENCE

- **BEST-IN-CLASS WHITEBOXES**
- **HIGH-TRAFFIC NEIGHBORHOODS**
  - Proximity to mass transit in 24/7 markets
- **FULL IN-HOUSE TURNKEY SERVICES**
  - Project management, construction, and zoning
- **EXPERT SUSTAINABILITY TEAM**
  - Proactive support to measure, report and achieve your sustainability goals
- **FINANCIALLY STABLE OWNER**
  - Publicly traded on the NYSE with a best-in-class balance sheet
  - Significant balance sheet liquidity
  - No floating rate debt exposure
  - ESB is debt-free

ESRT's  
High Performance  
Sustainable Design  
Guidelines (HPSDG) led  
Starbucks to a cost savings  
of 60 cents per SF

**CLICK TO LEARN MORE**

FOR MORE DETAILS, VISIT: [ESRT.NYC/RETAILPORTFOLIO](https://esrt.nyc/retailportfolio)



WELL  
Health-Safety  
Certified



Fitwel  
Certified



Energy Star  
Certified



Carbon Neutral





**100% COMMISSION ON LEASE SIGNING**

**ESRTREIT.COM**

**EMPIRE STATE**  
REALTY TRUST

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