for lease



## MARKET CENTER

### 1806-1836 OCEANSIDE BLVD | OCEANSIDE, CA | 92054



EXCLUSIVE BROKER

CUSHMAN & WAKEFIELD



# ±114,000 SF SHOPPING CENTER

Cills institution

### **PROPERTY HIGHLIGHTS**

- This Frazier Farms Market anchored center is located on the NEC or Oceanside Boulevard & Saratoga Drive
- Offers retailers excellent accessibility to the 1-5 Freeway
- Great exposure to the high traffic counts on Oceanside Boulevard

# DEMOGRAPHICS 1 MILE 3 MILES 5 MILES Pop (2024) 18,117 87,194 190,858

Pop (2024)	18,117	87,194	190,858
AHH Income	\$115,927	\$114,860	\$126,046
Daytime Pop.	4,769	37,348	64,336

# TENANTS

VILA MASSAGE

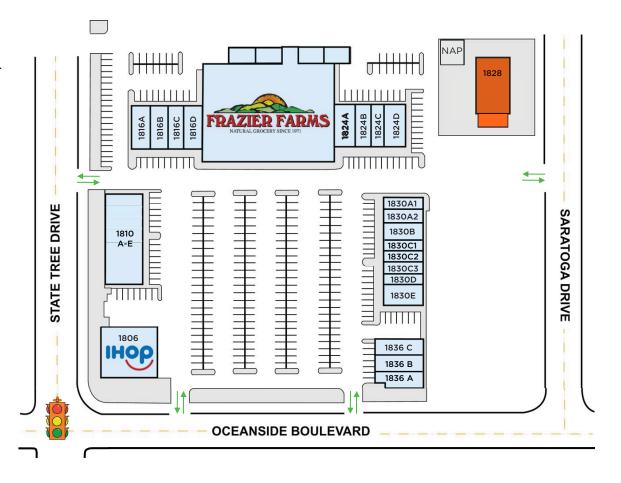
### **TRAFFIC COUNTS**

- Oceanside Blvd: 34,525 ADT
- I-5: 214,323 ADT



# AVAILABILITIES

SUITE		TENANT	SF
1806		IHOP Restaurant	5,000
1810	A-E	Oceanside Blvd Antique	8,391
1816	А	Café Rosarita	2,018
1816	В	Vila Massage	1,801
1816	С	Hertz Local	1,752
1816	D	Asst. League Thrift Shop	1,833
1820		Frazier Farms	67,104
1824	А	AlphaGraphics	2,803
1824	В	Nail Salon	1,400
1824	C-D	Coin Laundry	3,464
1828		AVAILABLE	4,600
1830	A1-C1	Asst. League Thrift Shop	4,890
1830	C2	Barber	1,130
1830	C3	Hair Salon	1,100
1830	D	Ocean Glow Spa	1,210
1830	Е	Palomar Medical Supply	1,775
1836	А	Panda Wok	2,105
1836	В	Pizza Hut	1,503



DISCLAIMER: This drawing is for general information purposes only. Any and all features, matters and other information depicted hereon or contained herein are for illustrative marketing purposes only, are subject to modification without notice, are not intended to be relied upon by any party and are not intended to constitute representations and warranties as to the size and nature of improvements to be constructed (or that any improvements will be constructed) or as to the identity or nature of any occupants thereof.

Cushman & Wakefield Copyright 2015. No warranty or representation, express or implied, is made to the accuracy or completeness of the information contained herein, and same is submitted subject to errors, omissions, change of price, rental or other conditions, withdrawal without notice, and to any special listing conditions imposed by the property owner(s). As applicable, we make no representation as to the condition of the property (or properties) in question. K:\\_Retail Packages\Frazier Farms \Flyers\frazier\_farms\_center-flyer-DTZ.indd

# AERIAL



# DEMOGRAPHICS

CUSHMAN & WAKEFIELD

#### 1 Mile

#### **Demographic and Income Profile**

#### **1806 Oceanside Blvd, Oceanside, California, 92054** Ring: 1 mile radius

Latitude: 33.19357, Longitude: -117.35855

Summary	Census 201	10	Census 2020	20	24	20
Population	19,0	50	18,547	18,1	17	18,6
Households	6,7	87	7,085	7,0	63	7,4
Families	4,2	38	-	4,2	18	4,4
Average Household Size	2.	78	2.58	2.	53	2
Owner Occupied Housing Units	2,6	71	-	2,8	18	2,9
Renter Occupied Housing Units	4,1	17	-	4,2	45	4,5
Median Age	32	.3	-	3	7.6	3
Trends: 2023-2028 Annual Rate		Area		State		Natio
Population		0.62%		0.09%		0.3
Households		1.00%		0.38%		0.4
Families		1.14%		0.37%		0.4
Owner HHs		0.60%		0.58%		0.6
Median Household Income		4.18%		2.70%		2.5
				2024		20
Households by Income			Number	Percent	Number	Perc
<\$15,000			522	7.4%	467	6.
\$15,000 - \$24,999			475	6.7%	359	4.
\$25,000 - \$34,999			474	6.7%	381	5.
\$35,000 - \$49,999			673	9.5%	569	7.
\$50,000 - \$74,999			1,233	17.5%	1,171	15.
\$75,000 - \$99,999			797	11.3%	851	11.
\$100,000 - \$149,999			1,330	18.8%	1,562	21.
\$150,000 - \$199,999			540	7.6%	757	10.
\$200,000+			1,018	14.4%	1,305	17.
Median Household Income			\$78,876		\$96,816	
Average Household Income			\$115,927		\$136,315	
Per Capita Income			\$45,054		\$53,998	
	Cen	sus 2010	1	2024	1,	20
Population by Age	Number	Percent	Number	Percent	Number	Perc
0 - 4	1,533	8.0%	947	5.2%	948	5.
5 - 9	1,320	6.9%	947	5.2%	910	4.
10 - 14	1,191	6.2%	1,021	5.6%	983	5.
15 - 19	1,450	7.6%	999	5.5%	1,018	5.
20 - 24	1,765	9.3%	1,240	6.8%	1,205	6.
25 - 34	3,035	15.9%	3,151	17.4%	3,066	16.
35 - 44	2,551	13.4%	2,727	15.1%	2,916	15.
45 - 54	2,623	13.8%	2,252	12.4%	2,377	12.
55 - 64	1,807	9.5%	2,146	11.8%	2,065	11.
65 - 74	882	4.6%	1,709	9.4%	1,897	10.
75 - 84	638	3.3%	704	3.9%	979	5.
85+	265	1.4%	274	1.5%	325	1.

### 3 Mile

Demograp	hic and	Income Profile
----------	---------	----------------

1806 Oceanside Blvc	l, Oceanside,	California, 92054
Ring: 3 mile radius		



Latitude: 33.19357, Longitude: -117.35855

Summary	Census 20		Census 2020		024	2029
Population	86,7		88,303	. ,	194	88,294
Households	33,3		35,156		608	36,814
Families	20,4		-	,	199	21,950
Average Household Size		47	2.38	-	2.33	2.28
Owner Occupied Housing Units	13,5		-		692	15,228
Renter Occupied Housing Units	19,8		-		916	21,586
Median Age	32	.8	-	-	37.1	38.7
Trends: 2023-2028 Annual Rate		Area		State		National
Population		0.25%		0.09%		0.30%
Households		0.67%		0.38%		0.49%
Families		0.70%		0.37%		0.44%
Owner HHs		0.72%		0.58%		0.66%
Median Household Income		3.37%		2.70%		2.57%
				2024		2029
Households by Income			Number	Percent	Number	Percent
<\$15,000			2,404	6.8%	2,201	6.0%
\$15,000 - \$24,999			2,278	6.4%	1,747	4.7%
\$25,000 - \$34,999			2,305	6.5%	1,899	5.2%
\$35,000 - \$49,999			3,275	9.2%	2,836	7.7%
\$50,000 - \$74,999			5,877	16.5%	5,460	14.8%
\$75,000 - \$99,999			4,627	13.0%	4,662	12.7%
\$100,000 - \$149,999			6,837	19.2%	7,642	20.8%
\$150,000 - \$199,999			3,453	9.7%	4,457	12.1%
\$200,000+			4,551	12.8%	5,908	16.0%
Median Household Income			\$82,454		\$97,299	
Average Household Income			\$114,860		\$134,498	
Per Capita Income			\$46,570		\$55,571	
	Cer	nsus 2010		2024		2029
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,132	7.1%	4,445	5.1%	4,335	4.9%
5 - 9	4,888	5.6%	4,135	4.7%	4,035	4.6%
10 - 14	4,558	5.3%	3,934	4.5%	4,073	4.6%
15 - 19	5,999	6.9%	4,654	5.3%	4,565	5.2%
20 - 24	10,010	11.5%	8,257	9.5%	7,797	8.8%
25 - 34	14,550	16.8%	15,405	17.7%	13,860	15.7%
35 - 44	10,426	12.0%	12,085	13.9%	13,454	15.2%
45 - 54	10,791	12.4%	9,438	10.8%	10,043	11.4%
55 - 64	8,835	10.2%	9,759	11.2%	9,072	10.3%
65 - 74	4,948	5.7%	8,755	10.0%	9,278	10.5%
75 - 84	3,735	4.3%	4,531	5.2%	5,743	6.5%
85+	1,839	2.1%	1,795	2.1%	2,040	2.3%
	1,000	2.2.70	1,755	2.12.70	2,040	2.570

© 2024 Cushman & Wakefield. All rights reserved. The information contained within this report is gathered from multiple sources believed to be reliable. The information may contain errors or omissions and is presented without any warranty or representations as to its accuracy.

© 2024 Cushman & Wakefield. All rights reserved. The information contained within this report is gathered from multiple sources believed to be reliable. The information may contain errors or omissions and is presented without any warranty or representations as to its accuracy.

# DEMOGRAPHICS (cont.)

5 Mile

#### **Demographic and Income Profile**

Latitude: 33.19357, Longitude: -117.35855

1806 Oceanside Blvd, Oceanside, California, 92054 Ring: 5 mile radius CUSHMAN & WAKEFIELD

Summary	Census 201	0	Census 2020	20	24	202
Population	182,39	2	191,604	190,8	58	192,59
Households	66,56	50	70,955	71,9	53	74,12
Families	43,96	6	-	46,8	92	48,39
Average Household Size	2.6	54	2.59	2.	55	2.5
Owner Occupied Housing Units	33,83	86	-	36,9	81	38,41
Renter Occupied Housing Units	32,72	25	-	34,9	72	35,70
Median Age	33	.3	-	37	7.7	38
Trends: 2023-2028 Annual Rate		Area		State		Nation
Population		0.18%		0.09%		0.30
Households		0.60%		0.38%		0.49
Families		0.63%		0.37%		0.44
Owner HHs		0.77%		0.58%		0.66
Median Household Income		2.96%		2.70%		2.57
				2024		202
Households by Income			Number	Percent	Number	Perce
<\$15,000			4,579	6.4%	4,154	5.6
\$15,000 - \$24,999			3,801	5.3%	2,859	3.9
\$25,000 - \$34,999			4,080	5.7%	3,296	4.4
\$35,000 - \$49,999			5,838	8.1%	4,968	6.7
\$50,000 - \$74,999			10,842	15.1%	9,880	13.3
\$75,000 - \$99,999			9,218	12.8%	9,032	12.2
\$100,000 - \$149,999			13,879	19.3%	14,934	20.1
\$150,000 - \$199,999			8,637	12.0%	10,785	14.5
\$200,000+			11,079	15.4%	14,219	19.2
Median Household Income			\$92,195		\$106,681	
Average Household Income			\$126,046		\$147,164	
Per Capita Income			\$47,331		\$56,332	
	Cen	sus 2010		2024		20
Population by Age	Number	Percent	Number	Percent	Number	Perce
0 - 4	12,923	7.1%	10,109	5.3%	9,880	5.1
5 - 9	11,273	6.2%	10,044	5.3%	9,561	5.0
10 - 14	10,895	6.0%	9,876	5.2%	10,198	5.3
15 - 19	12,945	7.1%	10,965	5.7%	10,530	5.5
20 - 24	19,062	10.5%	16,921	8.9%	15,773	8.2
25 - 34	28,534	15.6%	30,287	15.9%	28,792	14.9
35 - 44	23,038	12.6%	26,077	13.7%	27,703	14.4
45 - 54	23,717	13.0%	21,910	11.5%	22,626	11.7
55 - 64	18,453	10.1%	21,904	11.5%	20,585	10.7
65 - 74	10,241	5.6%	18,911	9.9%	19,998	10.4
75 - 84	7,614	4.2%	9,816	5.1%	12,361	6.4
85+	3,698	2.0%	4,038	2.1%	4,589	2.4



© 2024 Cushman & Wakefield. All rights reserved. The information contained within this report is gathered from multiple sources believed to be reliable. The information may contain errors or omissions and is presented without any warranty or representations as to its accuracy.





### 1806-1836 OCEANSIDE BLVD. | OCEANSIDE, CA | 92054

Chad lafrate, CCIM +1 760 431 4234 chad.iafrate@cushwake.com LIC #01329943

Phil Lyons, CCIM +1 760 431 4210 LIC #01093731

Vince Provenzano

+1 760 431 4212 phil.lyons@cushwake.com vince.provenzano@cushwake.com LIC #01926894



12830 El Camino Real, Suite 100