

FLATIRON RETAIL OPPORTUNITY AT

37 EAST 20TH STREET

NORTH BLOCK BETWEEN BROADWAY AND PARK AVENUE SOUTH



CUSHMAN &
WAKEFIELD

37 East 20th Street

North block between Broadway and Park Avenue South

POSSESSION:

January 1, 2026

TERM:

Long Term

LEASE TYPE:

Direct

ASKING RENT:

Upon Request

SIZE:

Ground Floor: 4,000 SF*

Lower Level: 3,500 SF*

Total: 7,500 SF*

*Size is approximate

FRONTAGE:

25 ft on East 20th Street

NEIGHBORING RETAILERS & RESTAURANTS:

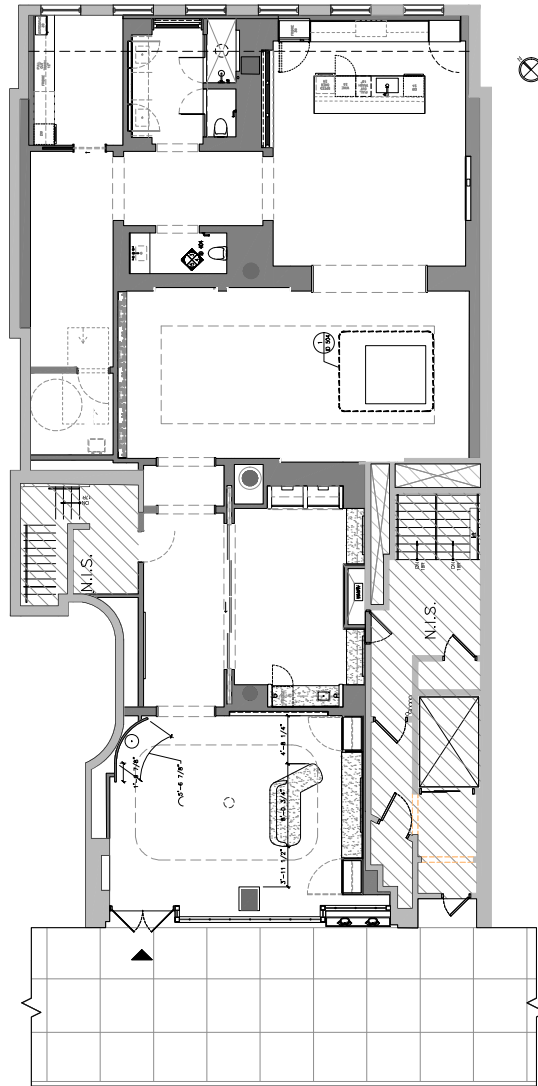
- Design Within Reach, Crate & Barrel, Saatva, ABC Carpet & Home, Equinox, Gramercy Tavern, Devocion, Nemo Tile & Stone, The Shade Store, West Out East, The Hudson

HIGHLIGHTS:

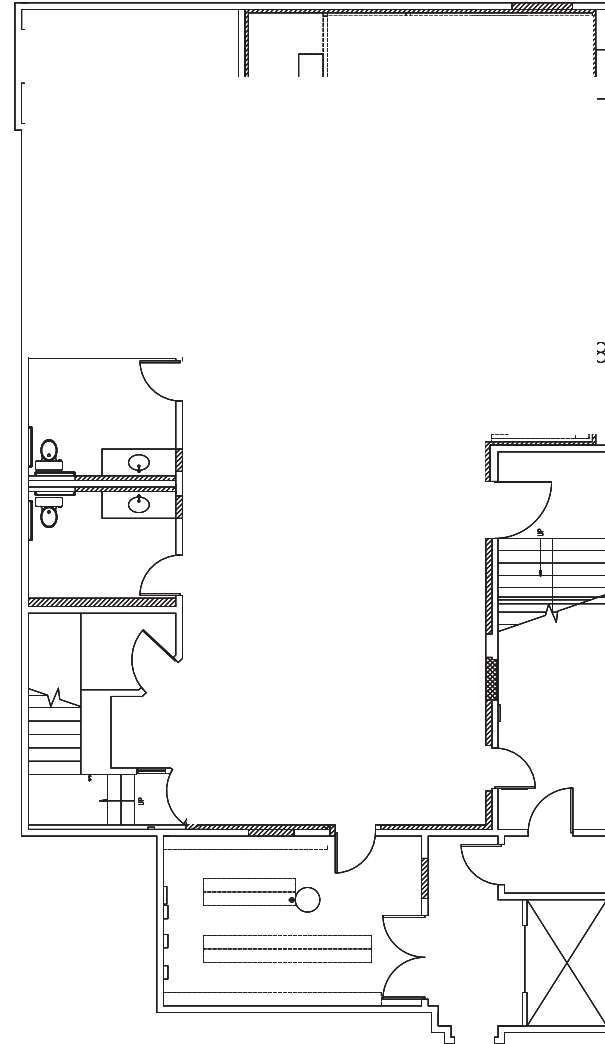
- Prime retail opportunity between Broadway and Park Avenue South in the heart of the Flatiron District
- Lively side street block with established restaurant and retailer mix
- Selling Lower Level with existing ADA lift in place
- Ample frontage on West 20th Street with wide glass storefront
- Blade and awning signage for extended visibility
- Currently built as an upscale sales gallery with luxury finishes throughout the ground floor
- Dry uses only



FLOOR PLANS



East 20th Street
GROUND FLOOR



LOWER LEVEL FLOOR

EXISTING GROUND FLOOR



AREA MAP



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