The Next Chapter of
FIFTH AVENUE

PLAZA DISTRICT RETAIL
EAST SIDE BETWEEN 53RD STREET & 54TH STREET

CUSHMAN & WAKEFIELD



681 FIFTH AVENUE

Exquisite Retail Opportunity

ON NEW YORK'S MOST PROMINENT SHOPPING CORRIDOR

AVAILABILITY OVERVIEW

AVAILABILITY	SIZE	CEILING HEIGHT
THIRD	4,311 SF	15' 10"
SECOND	4,311 SF	16' 10"
MEZZANINE	2,860 SF	12'
GROUND	3,887 SF	30'
LOWER MEZZANINE	2,633 SF	
LOWER LEVEL	2,633 SF	18'
TOTAL	**20,635 SF**	

TAKE A VIRTUAL TOUR

POSSESSION Immediate

FRONTAGE
42' on Fifth Avenue
50' of Vertical Frontage

CEILING HEIGHT
Ground Floor - Up to 30'

VERTICAL TRANSPORTATION
2 Passenger Elevators, 1 Freight Elevator, Architectural Staircase

LEASE TYPE Direct

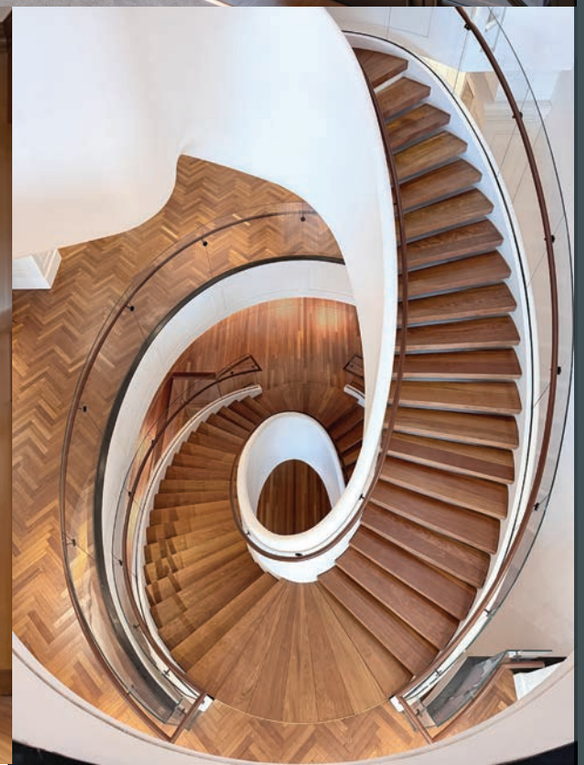
LEASE TERM Long Term

ASKING RENT Upon Request









681 FIFTH AVENUE

Highlights

Exquisite Fifth Avenue address with the opportunity to control over 40’ of frontage on New York’s most prominent shopping corridor

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Prominently placed on the east side of Fifth Avenue at 53rd Street and 54th Street

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Over 20,000 SF of flagship-oriented retail space across five levels of selling space

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Retail-dedicated vertical transportation in place – two private elevators for guest ease of use, and one freight elevator

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Exclusive outdoor terrace and grand, architectural spiral staircase in place

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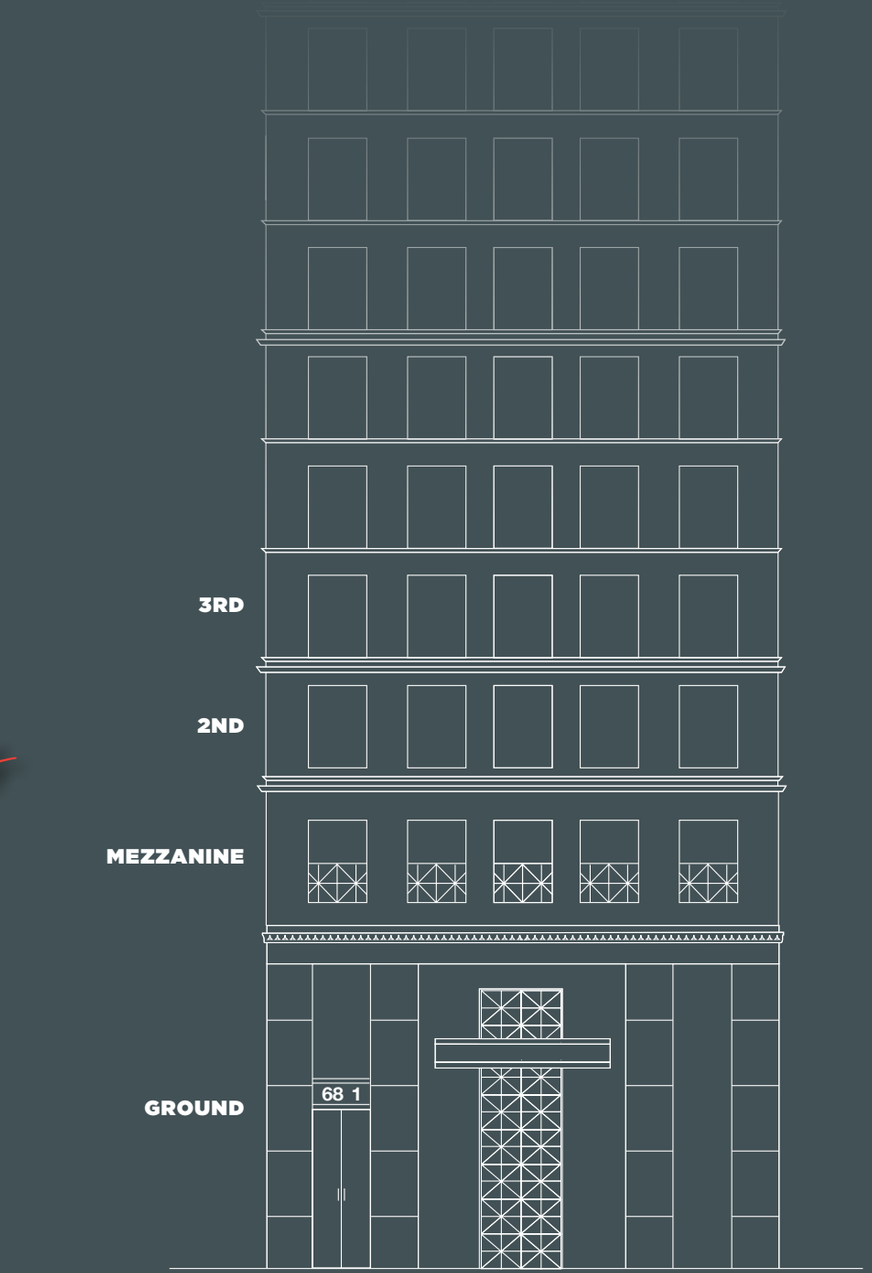
Situated in the middle of the Plaza District’s retail row between Rockefeller Center and Central Park – the natural progression for shoppers and tourists along the Avenue

681 FIFTH AVENUE

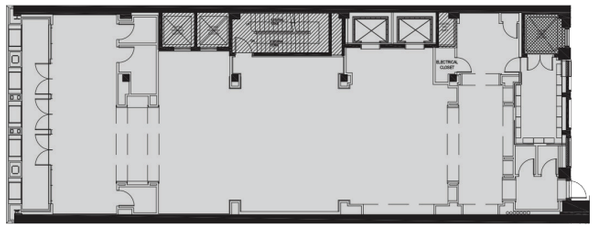
Floor Plans

TOTAL SQUARE FEET 20,635

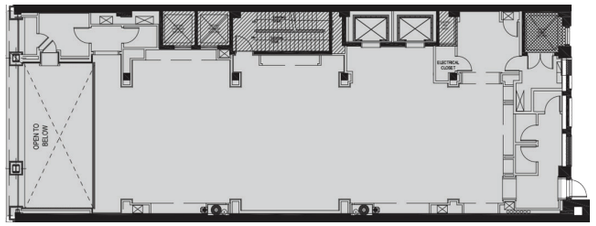
TAKE A VIRTUAL TOUR



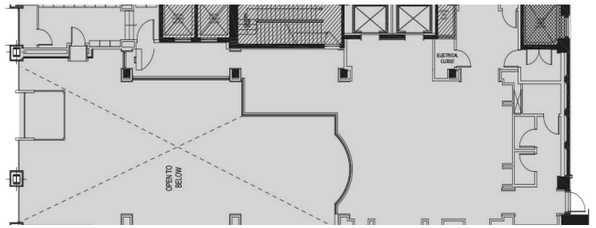
THIRD FLOOR
4,311 SF
15’ 10” CEILING



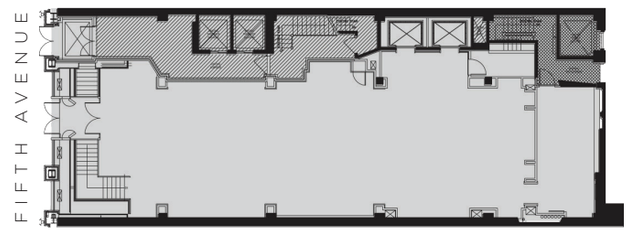
SECOND FLOOR
4,311 SF
16’ 10” CEILING



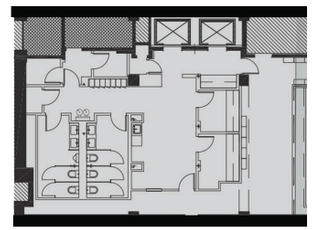
MEZZANINE
2,860 SF
12’ CEILING



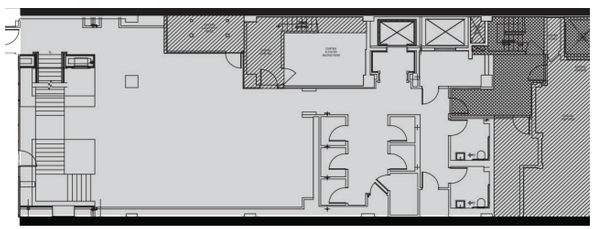
GROUND FLOOR
3,887 SF
30’ CEILING



LOWER MEZZ
2,633 SF



LOWER LEVEL
2,633 SF
18’ CEILING





Margot McKinney.
CIPRIANI
DELVAUX
A BATHING APE

W 59TH STREET N R W

THE PLAZA NEW YORK
To be MONCLER

W 58TH STREET

BERGDORF GOODMAN WOMEN'S
Van Cleef & Arpels
BERGDORF GOODMAN MEN'S
LOUIS VUITTON
SAINT LAURENT
DAVID YURMAN
BURBERRY

W 57TH STREET

BVLGARI
MIKIMOTO
CHANEL
Chopard
PRADA
TIFFANY & CO.
GUCCI
LOUIS VUITTON Temp.

W 56TH STREET

HARRY WINSTON
To be KERING
DOLCE & GABBANA
OMEGA
swatch
MANGO

W 55TH STREET

WEMPE
THE PENINSULA NEW YORK
UNIVERSITY CLUB
Breguet Depuis 1775
STREGIS HOTELS & RESORTS
Meta
CANADA GOOSE

W 54TH STREET

SWAROVSKI
To be POP MART
To be DAVID YURMAN
Microsoft

W 53RD STREET E F

UNIQLO
TISSOT
Abercrombie & Fitch
ZARA
To be ROLEX
Salvatore Ferragamo

W 52ND STREET

dyson
VICTORIA'S SECRET
Cartier
SKIMS
LONGCHAMP
HUBLOT
TAGHeuer
To be COACH

W 51ST STREET

Bill's
LEGO
BANANA REPUBLIC
ST. PATRICK'S CATHEDRAL

W 50TH STREET

TODD SNYDER
COLE HAAN
TOUS
Aēsop.
MICHAEL KORS
Saks Fifth Avenue

FIFTH AVENUE

681 FIFTH AVENUE

Location

At the center of the Plaza District's retail row, and major shopping and tourist thoroughfare between Rockefeller Center and Central Park

684 FIFTH AVENUE

The Next Chapter

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