



The Next Chapter of
FIFTH AVENUE

PLAZA DISTRICT RETAIL
EAST SIDE BETWEEN 53RD STREET & 54TH STREET





FIFTH AVENUE

Exquisite Retail Opportunity

ON NEW YORK'S MOST PROMINENT SHOPPING CORRIDOR

AVAILABILITY OVERVIEW

AVAILABILITY	SIZE	CEILING HEIGHT
THIRD	4,311 SF	15' 10"
SECOND	4,311 SF	16' 10"
MEZZANINE	2,860 SF	12'
GROUND	3,887 SF	30'
LOWER MEZZANINE	2,633 SF	
LOWER LEVEL	2,633 SF	18'

POSSESSION Immediate

FRONTAGE 42' on Fifth Avenue
50' of Vertical Frontage

CEILING HEIGHT Ground Floor- Up to 30'

VERTICAL TRANSPORTATION 2 Passenger Elevators
1 Freight Elevator
Architectural Staircase

LEASE TYPE Direct
LEASE TERM Long Term
ASKING RENT Upon Request





6091

FIFTH AVENUE

Highlights

Exquisite Fifth Avenue address with the opportunity to control over 40' of frontage on New York's most prominent shopping corridor

Prominently placed on the east side of Fifth Avenue at 53rd Street and 54th Street

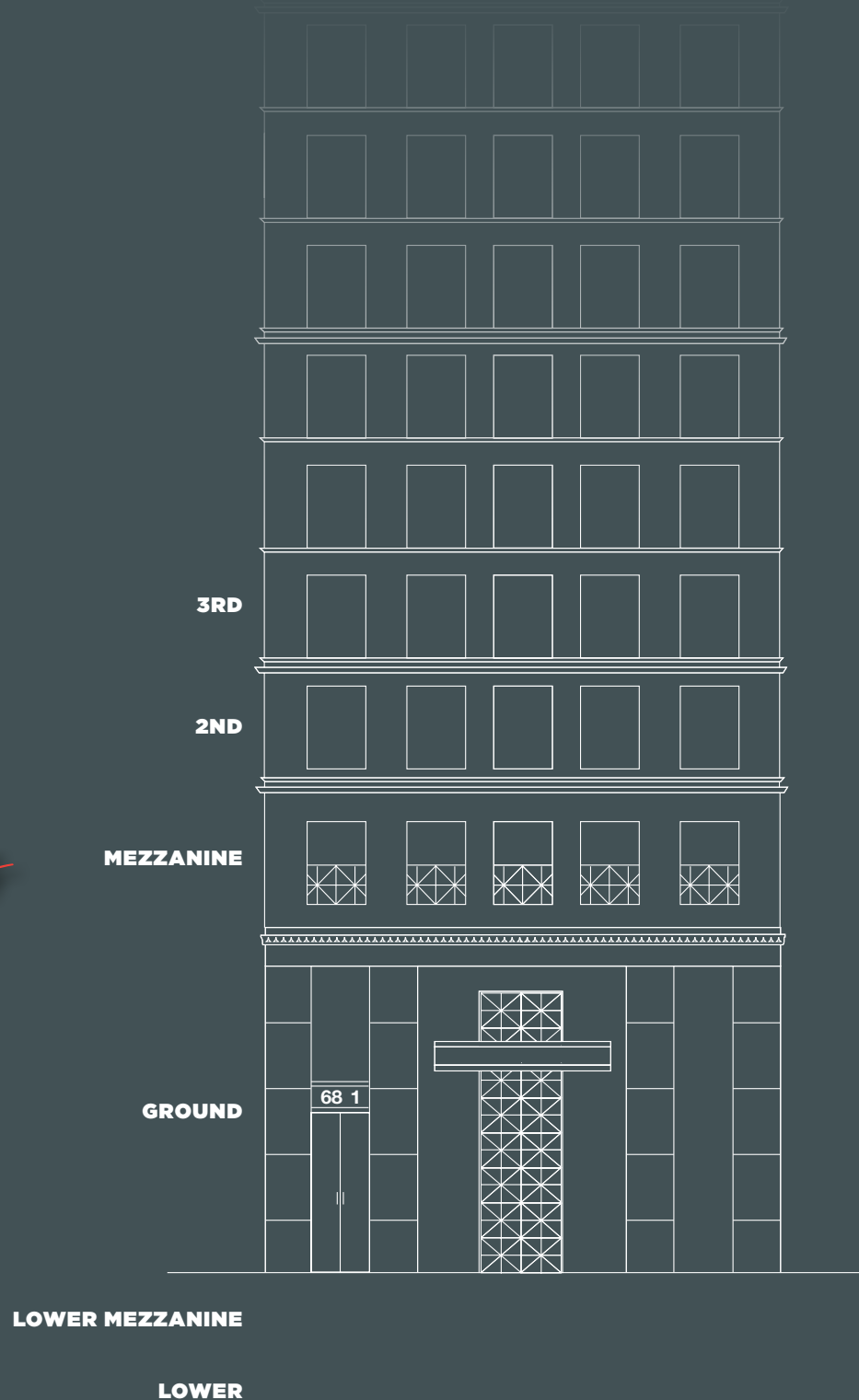
Over 20,000 SF of flagship-oriented retail space across five levels of selling space

Retail-dedicated vertical transportation in place - two private elevators for guest ease of use, and one freight elevator

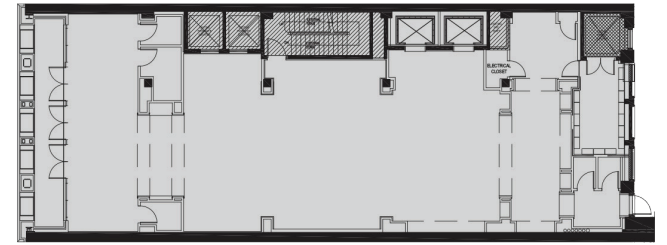
Exclusive outdoor terrace and grand, architectural spiral staircase in place

Situated in the middle of the Plaza District's retail row between Rockefeller Center and Central Park - the natural progression for shoppers and tourists along the Avenue

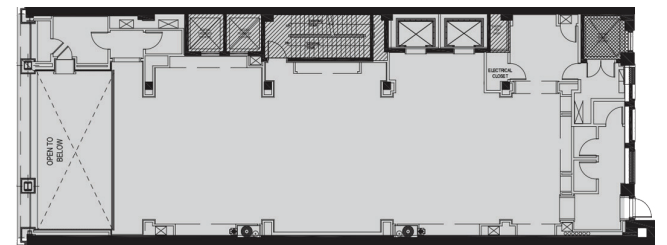
689
FIFTH AVENUE
Floor Plans



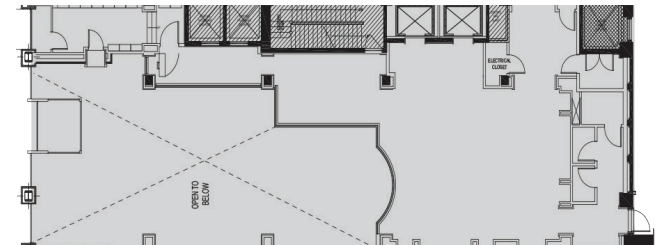
THIRD FLOOR
4,311 SF
15' 10" CEILING



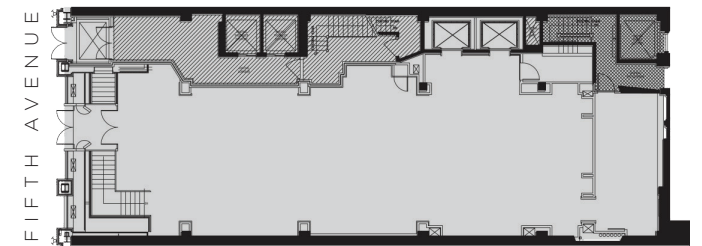
SECOND FLOOR
4,311 SF
16' 10" CEILING



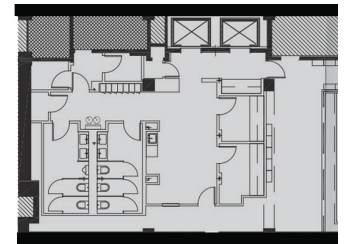
MEZZANINE
2,860 SF
12' CEILING



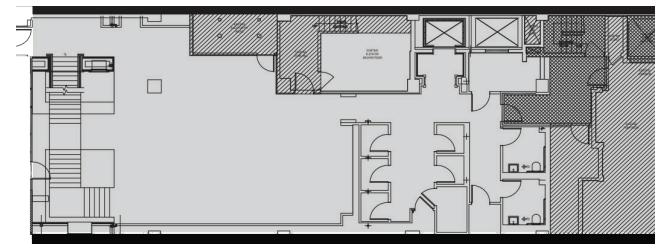
GROUND FLOOR
3,887 SF
30' CEILING



LOWER MEZZ
2,633 SF



LOWER LEVEL
2,633 SF
18' CEILING





Margot McKinney.

CIPRIANI
DELVAUX

A BATHING APE

Apple
To be MONCLER

BERGDORF GOODMAN
SAINT LAURENT
DAVID YURMAN
BURBERRY

TIFFANY & Co.
GUCCI
LOUIS VUITTON

To be KERING
DOLCE & GABBANA
OMEGA
swatch
MANGO

Breguet
ST REGIS
Meta
CANADA GOOSE

To be DAVID YURMAN
Microsoft

To be ROLEX
Salvatore Ferragamo

Cartier
SKIMS
LONGCHAMP
HUBLOT
TAG Heuer
To be COACH

ST. PATRICK'S CATHEDRAL

Saks Fifth Avenue

THE PLAZA NEW YORK

W 58TH STREET

BERGDORF GOODMAN
Van Cleef & Arpels

W 57TH STREET

BVLGARI
MIKIMOTO
CHANEL
Chopard
PRADA

W 56TH STREET

HARRY WINSTON

W 55TH STREET

WEMPE
THE PENINSULA
UNIVERSITY CLUB

W 54TH STREET

SWAROVSKI

To be POP MART

W 53RD STREET

TISSOT
Abercrombie & Fitch
ZARA

W 52ND STREET

dyson

VICTORIA'S SECRET

W 51ST STREET

Billie Jean King
LEGO

BANANA REPUBLIC

W 50TH STREET

TODD SNYDER COLE HAAN

TOUS
Aēsop. MICHAEL KORS

681 FIFTH AVENUE Location

At the center of the Plaza District's retail row, and major shopping and tourist thoroughfare between Rockefeller Center and Central Park



For more information, please contact

Alan Schmerzler | 212-841-5930
alan.schmerzler@cushwake.com

Steven Soutendijk | 212-713-6845
steven.soutendijk@cushwake.com

Sean Moran | 212-841-7668
sean.moran@cushwake.com

Patrick O'Rourke | 212-660-7777
patrick.orourke@cushwake.com

Catherine Merck | 212-698-2621
catherine.merck@cushwake.com

Dana Mischler | 212-841-7581
dana.mischler@cushwake.com



©2026 Cushman & Wakefield. All rights reserved. The information contained in this communication is strictly confidential. This information has been obtained from sources believed to be reliable but has not been verified. No warranty or representation, express or implied, is made as to the condition of the property (or properties) referenced herein or as to the accuracy or completeness of the information contained herein, and same is submitted subject to errors, omissions, change of price, rental or other conditions, withdrawal without notice, and to any special listing conditions imposed by the property owner(s). Any projections, opinions or estimates are subject to uncertainty and do not signify current or future property performance.

