1111 RUSK STREET, HOUSTON, TEXAS 77002

RETAIL AT THE STAR

EST 1915

WHERE VISION

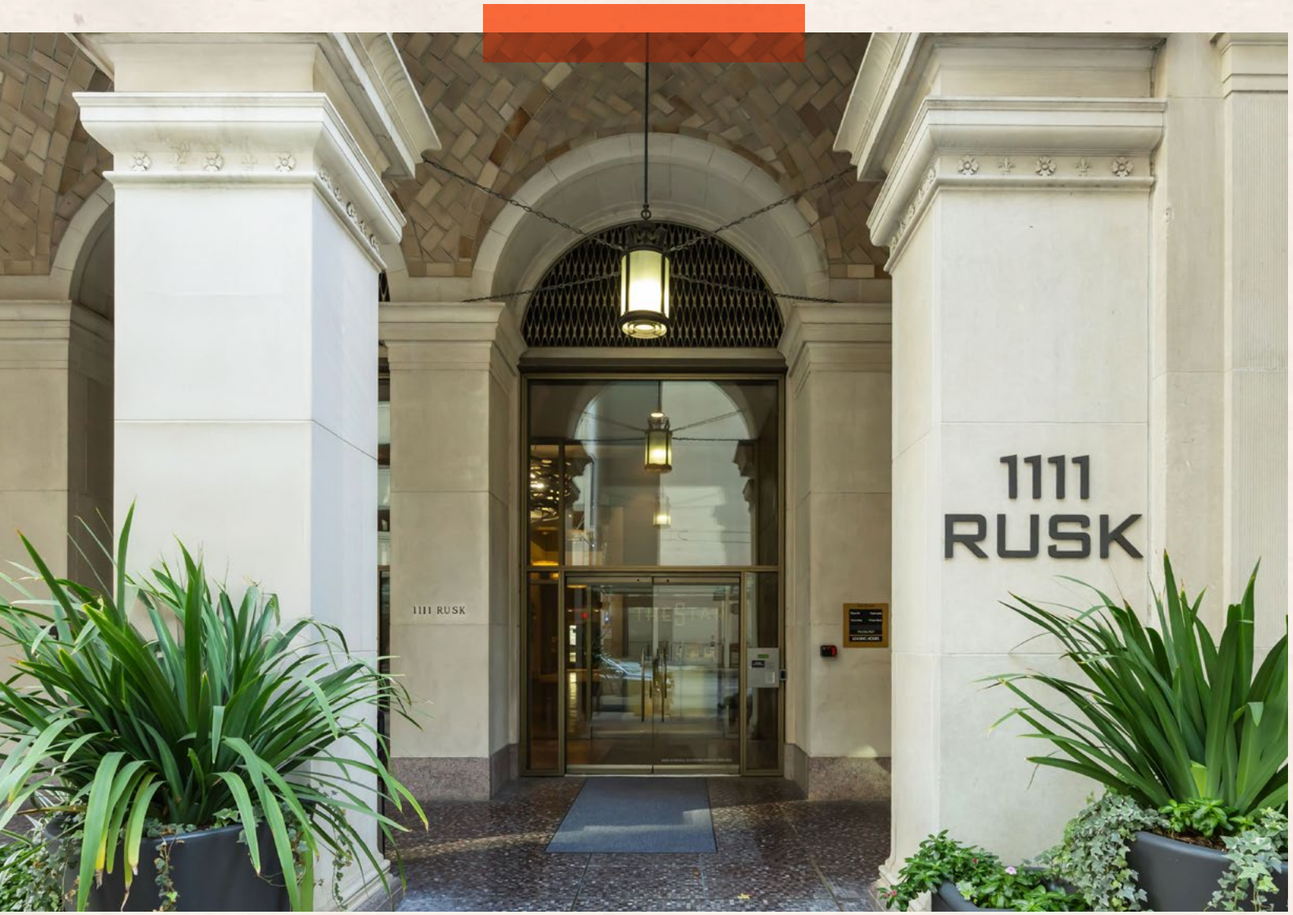
FINDS ITS SPACE

Property may qualify for Downtown Houston economic grant programs

CUSHMAN & WAKEFIELD

ICONIC FROM THE GROUND UP

Retail at The Star offers tenants the opportunity to create a modern concept within one of Downtown Houston's most storied buildings. The former Texaco Headquarters, built in 1915 and shaped by Warren and Wetmore's historic architecture, has been thoughtfully restored for today's retail experience. With 286 residential units in the building, this location is surrounded by various hotels, dining and major entertainment venues, offering a setting with built-in activity and visibility.



PROPERTY HIGHLIGHTS

- Ground floor retail within a historic protected landmark
- 4,064 SF suite
- 17,717 SF suite with mezzanine
- Signage opportunities available
- Surrounded by downtown dining, office workers, hotels and major entertainment venues
- Easy access to I-69, I-45 AND I-10 with multiple nearby parking garages
- Handsome TI allowance available
- 286 residential units on site

HOUSTON IN MOTION

Residents, professionals and visitors move through Downtown Houston every day, creating consistent foot traffic and tremendous opportunity for Retail at The Star.

	0.5 MILE	1 MILE	2 MILE	3 MILE
2025 TOTAL DAYTIME POP	110,349	165,739	236,231	372,649
AVG HOUSEHOLD INCOME	$149,519	$95,793	$91,485	$88,860
MEDIAN AGE	36.2	32.9	33.1	33.3
FOOD AWAY FROM HOME	$24,625,386	$64,106,285	233,249,341	$520,730,465
SPENDING POTENTIAL INDEX	143	133	125	130

$17.2MM
Annual grocery spending leaving Downtown Houston

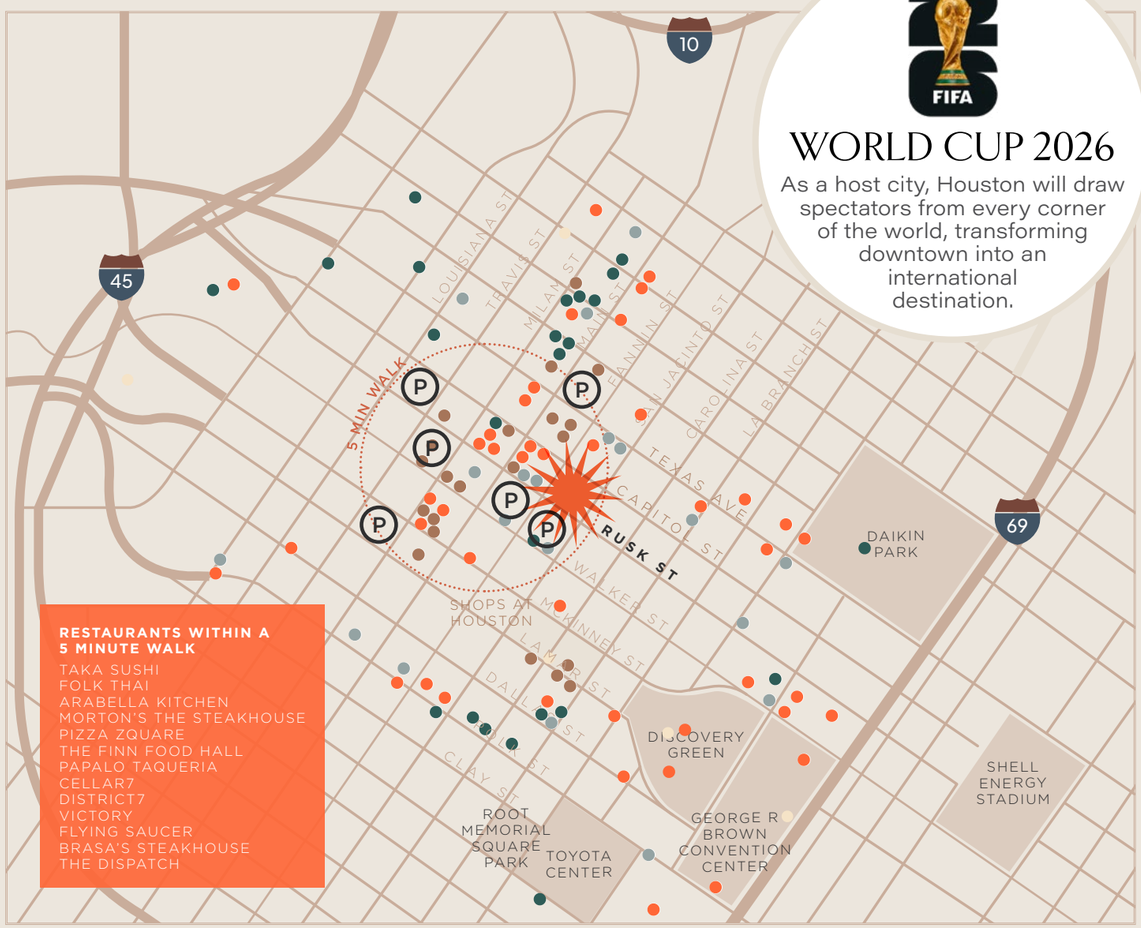
$19.8MM
Total annual grocery spending by Downtown residents

2025	SPENDING POTENTIAL INDEX	AVERAGE AMOUNT SPENT	TOTAL
ALCOHOLIC BEVERAGES	121	$820.06	$37,099,532

·RETAIL AT THE STAR·

A NEIGHBORHOOD WITH PRESENCE

At the intersection of culture and hospitality, Retail at The Star is positioned within a downtown neighborhood known for its dining, office workers, hotel offerings and marquee entertainment spaces. With The Nash onsite and Toyota Center and Minute Maid Park nearby, the area experiences steady daily movement and event driven surges that shape a dynamic urban backdrop.



WORLD CUP 2026

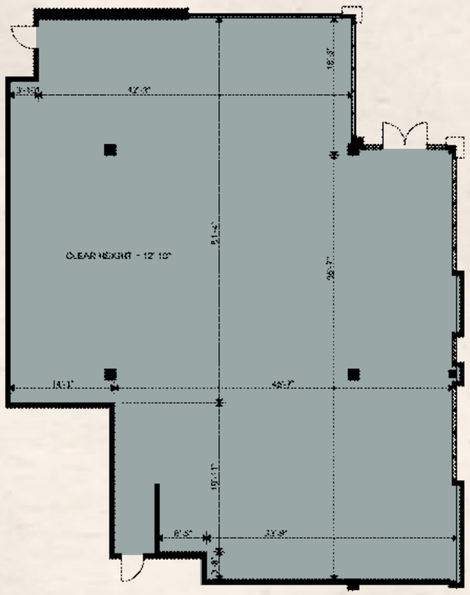
As a host city, Houston will draw spectators from every corner of the world, transforming downtown into an international destination.

CONNECTED TO HOUSTON'S CORE

Retail at The Star benefits from proximity to I-69, I-45 and I-10, creating effortless movement to and from Downtown Houston. Walkable, nearby parking garages offer reliable options for commuters and guests, supporting steady access throughout the day. Primary parking is located at 703 Fannin.

- 24 ENTERTAINMENT
- 21 FAST FOOD
- 19 HOTELS
- 5 POINTS OF INTEREST
- 43 RESTAURANTS

SUITE A

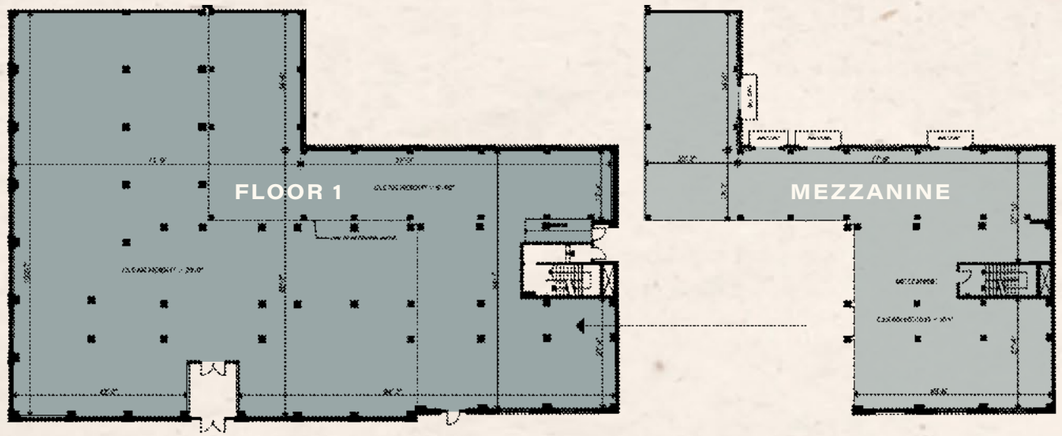


4,064 SF

A high-visibility hard corner shell space with strong frontage, ideally positioned for commerce at a highly connected Downtown Houston intersection.

- Coffee shop, hotel and boutique F&B concepts activating the other three corners
- Light rail stop directly at the hard corner, maximizing connectivity throughout Downtown Houston and beyond

SUITE B

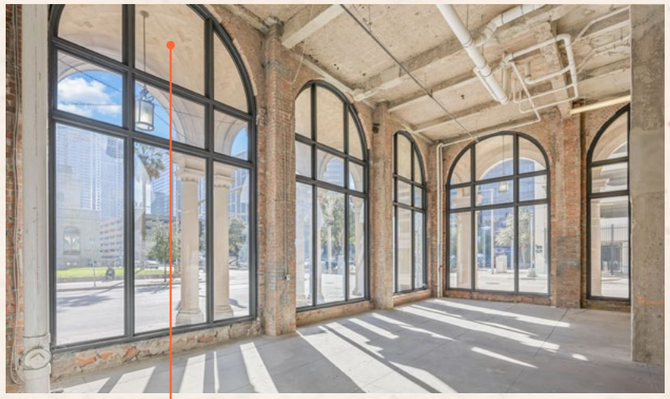


FLOOR 1:
12,580 SF

MEZZANINE:
5,137 SF

GROSS LEASABLE AREA:
17,717 SF

A spacious ground floor suite with mezzanine, designed as an architectural crown-jewel within one of Downtown Houston's most grand and high-profile retail environments. Its scale allows flexible planning for circulation, seating and product display, supporting immersive, experience-driven concepts.



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FOR MORE INFORMATION ABOUT RETAIL AT THE STAR PLEASE CONTACT:

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